



**DOUGLAS COUNTY FAIR BOARD
THURSDAY, APRIL 18, 2024
MULTI-PURPOSE BARN SOUTH
AGENDA**

6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE

Public Meeting

Public Comment

Approval of Minutes

Consent Agenda

Administration

- Jean has volunteered to join the committee
- Board Shirts: Teresa has been notified the Roper and Wrangler Board Shirts have shipped. Once delivered they will go to the embroiderer and then distributed to Fair Board.
- Black Jackets: The committee has had a few requests for a re-order of the Black Jackets. Teresa will build an online order form.

Entertainment

- The committee recommends adding agri-golf as an entertainer in the main entrance parking lot.
- The committee recommends pursuing a backyard BBQ competition.
- The committee recommends Cocktail Corral as a trailer bar vendor for Farm to Table.
- The committee recommends Flippin Flapjacks as the 2024 pancake vendor.
- The committee recommends adding a new K-9 demonstration event in partnership with DCSO to the 2024 entertainer schedule. Staff is ensuring the best time and location.

Executive

- Staff requested event planning worksheets be turned in earlier for planning logistics.
- Pat C. requested cleaning support for the Livestock Sale BBQ.
- Phil and Scott requested the load in logistics be present on the contract with the caterer for the sale BBQ.
- The committee recommends further discussion regarding ownership of specific events and associated planning with CSU extension.

Guest Services

- The Guest Services Committee recommends having a tent at the following farmer's markets:
 - Highlands Ranch: June 23, 30 and July 14
 - Plum Creek: June 15, 22, 29, July 6 & 13
- The Guest Services Committee recommends adding an additional person at the info booth so there are at least two volunteers for all shifts. For safety concerns, a later shift to escort volunteers to their cars after Fair closes. Offero will go live by the end of the month.
- The committee recommends a new approach to purchasing merchandise and volunteer wear. The goal is to consolidate the budget for merchandise (volunteer wear, giveaways, and items we sell) to break even with the budget. The items we sell will help defray the cost of volunteer wear and giveaways. He also would like to avoid purchasing green shirts each year and

provide volunteers with mesh smocks we reuse yearly. This year, Guest Services's budget will incur a \$5,000 expense.

Livestock Sale

- The Committee reviewed all contracts to be sent out, including hats, caterer, flowers, photographer, sponsors, and signage.
- Cowboys After Hours is interested in returning and using the tent for their reception ahead of the sale.
- The Committee recommends taking the Pork, Lamb, and Beef Checkoff Fees out of the 6% commission.

Marketing

- The committee recommends advertising at the Park Meadows Mall in Lone Tree. The display will be on rotation on a digital panel for 6 weeks from June into July.
- The committee recommends purchasing a full-page Fence Post Summer Festival Edition ad.
- The committee recommends that the Royalty rules be updated to include the contestant must earn 70% of the points to be awarded a title.

Rodeo

- The committee recommends increased stock fees of \$35-50, dependent on the event type.
- The committee confirmed the slack times would be 10:00 am on:
 - Thursday, August 1, Friday, August 2, and Saturday, August 3.
- Contracts for Summit Pro, Reita Creek, XT Cattle, and Justin Sports have been executed.
 - The pending contracts are Payson Peterson and Shamrock Livestock.
- The committee recommends offering Mutton Bustin registration online on the website.

Show Management

- The Committee reviewed additional CR changes, including making sure the Dog Department and General Projects match the Colorado State Fair Rules.
- Poultry ID Day has changed from June 16 to June 9 due to June 16 being the Father's Day Holiday.

Treasurer's Report

Reports from Other Groups

Regular Agenda

Staff Report

Update on First Weekend Activities

Update on Items Needing Director Input

Old Business

Exceptional Rodeo

Poultry Update

Review Schedule

Superintendent Approvals

Competition Rule Updates

New Business

Director Applicants

Other Business**Director Comments****Adjournment****Next Meeting: May 16, 2024****Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
3. Public comment section is limited to ten minutes collectively.
4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
6. Clapping, cheering, booing and the like are not permitted at Board meetings.
7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.

Mission Statement: The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.