



**DOUGLAS COUNTY FAIR BOARD
THURSDAY, FEBRUARY 15, 2024
JAMES R. SULLIVAN EVENTS CENTER
AGENDA**

6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE

Public Meeting

Public Comment

Ratification and Approval of Meeting Minutes

Treasurer's Report

Consent Agenda

Administration

- The committee reviewed Fair Board shirts for 2024 and recommended using an online form to collect orders. Staff will build the form, email the link, and follow up at the Fair Board meeting to take in-person orders.
- The committee also reviewed and updated their task list for 2024.

Executive

- The committee confirmed all Fair Board Directors must be present at 75% of all Fair Board meetings. Scott reviewed all Director attendance.

Entertainment

- The committee recommends Wacky Chad, Top Hogs, Wirewood Station, Sarah P & The Dirty Logger, Jeffery Alan Band, Kentucky Straight Band, Jason Wulf Band, Seth Held, Karli & James for midway stage entertainment
- The committee recommends Festival Juggler and Cowboy Captain Tall Tale for walk-around entertainment
- The committee recommends SALT as the 2024 Farm to Table caterer.
- The committee recommends 3-D art in the main entrance parking lot and proposes the art be a sponsorship item.
- The committee recommends Purgatory Ironworks, Down Under and Beyond, Face Painter, Butterfly or Lady Bug exhibit, and Tres Amigos as entertainment in the main entrance parking lot.
- The committee recommends Kodiak Ranch as the petting zoo vendor.
- The committee recommends Nature's Educators for the Kirk Hall Stage.

Guest Services

- Staff has submitted applications to Castle Rock and Highlands Ranch Farmer's Markets. Schedule for committees to sign up for spots to come.
- The committee reviewed VIP badges and purposes for each badge.

- Orientation dates were discussed, and suggestions were made for dates. A confirmed schedule will go out shortly.

Livestock Sale

- The committee recommends raising the sale sign sponsorship rate from \$250 to \$300.
- The committee is moving the Mock Sale from July 3rd to July 10th.
- The committee will look at new places for signage in the Pavilion at the March Committee meeting.

Marketing

- The committee recommends the digital marketing RFP be awarded to Novitas.
- The committee recommends a new floor plan for Marketplace 2024, and the vendor fee is \$250, with an additional \$50 for end cap booths. The marketplace will be open to the public the first weekend.
- The committee recommends discontinuing all early bird ticketing discounts and proposes only a group sales 10% discount off 20+ tickets.

Rodeo

- The committee recommends an increase per event for Hometown Rodeo entries to cover the increasing cost of the stock contractor and freight allocation.
- The added \$50,000 purse money will increase each event by \$5,000, placing DCF&R firmly entrenched in the mid-40s among the series.
- Slack will be on Thursday, Friday, and Saturday, August 1-3 at 9:00 am.

Show Management

- Hayden reviewed the Competition Rule changes approved at the January Fair Board Meeting.
- Beef Tag-In has been changed from March 9th to March 2nd.
- Superintendent applications will be available by the March individual superintendent meetings on the new website.
- The shotgun portion of County Shoot will now be held at Colorado Clays.

Reports From Other Groups

Regular Agenda

Staff Report

Ticket Pricing
Budget Update

Old Business

Fair Board Director Openings

New Business

4-H Event
Miss Rodeo Colorado
Procedure for New Event Ideas
Tent Rental

Other Business**Director Comments****Adjournment****Next Meeting: March 21, 2024****Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

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2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
3. Public comment section is limited to ten minutes collectively.
4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
6. Clapping, cheering, booing and the like are not permitted at Board meetings.
7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.

Mission Statement: The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.



DOUGLAS COUNTY FAIR BOARD

THURSDAY, JANUARY 18, 2024

JAMES R. SULLIVAN EVENTS CENTER CONFERENCE ROOM

MINUTES

Dean Elliott- Chairperson called the Douglas County Fair Board meeting to order at 6:30 p.m. on January 18, 2024. The meeting was held in the James R. Sullivan Events Center Conference Rooms. The Pledge of Allegiance was recited.

Board Members Present:

*John Adams
Pat Candelaria
Scott Candelaria
Dean Elliott
Sarah Fischer
Jennifer Foss
Tom Harris
Wesley Jacobs
Dr. Phil Riesselman
Gabriel Ryan
Pat Salazar
Hayden Schmidt
Pam Spradlin
Lora Talbert
Lisa Turner*

Associate Members Present:

*Nick Candelaria
James Jamison
Scott McHenry
Ted Sorenson
Chris Spyke*

Other Guests Present:

*Tori Checkal
Tristin Hastings
Marcus Ballinger
Mercedes Glenn
Ronnie Waters*

Staff Members Present:

*Laurie Anderson
Zach Burns
Tim Hallmark
Teresa Kutt
Michelle Mannes
Tori Thelen*

Board Members Absent:

*Debbie Mills
Rob Tkach
Gary Turner*

Associate Members Absent:

*Ben Alderton
Matt Coyle
Deb Dilley
Josiah Fredericks
John Holst
Ryan Kennedy
Chayce Lutz
Kyle Moore
Patti Russell
Dick Sabulsky
Jean Sabulsky
Lori Sorenson
Kate Wormington*

6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE**Public Meeting**

Public Comment: No public comment.

Dean introduced guest, Ronnie Waters, who is observing different non-profit boards for a class project.

Approval of Last Meeting Minutes and Actions: John motioned to approve minutes and actions from December meeting. Hayden seconded. No discussion. All Approved.

Treasurer's Report: Wes reported the 2024 budget has not yet been approved. Tim added that the base budget had been approved but not inputted into the system, supplemental budget would be submitted later in the week.

Consent Agenda: Wes asked to correct the Livestock Sale Committee minutes to read 65th Anniversary of the Livestock Sale instead of 65th Sale. All Approved. **Nick moved to approve;** Lisa seconded.

Reports From Other Groups

FFA: No representative present.

4-H Youth Council: Youth Council representatives Tristin Hastings and Marcus Ballinger, reported that 4-H provided recommendations to Awards Committee at January's 4-H meeting and it was recommended that banners will have a new design in 2024, and the Youth Council would like to have buckles provided for reserve champions. Pat clarified that there are not enough sponsors to cover any additional buckles and that the 2024 budget has been set. In 2024, jackets would be ordered for the General Projects champions, cooler bags, tumblers and fleece blankets for other prizes. Hayden believes that only Grand Champions should get buckles, it's highly prized and therefore should only be awarded to the Grand Champion.

CSU Extension/4-H: Mercedes reported 432 youth members (including Cloverbuds) and 123 volunteers have registered this year. At this year's Western Stock Show, the DC Livestock Judging team placed 7th out of 26 teams. Chayse Coggins placed in the top ten.

Fair Foundation: No representative present.

Regular Agenda

Staff Report: Tim reported that the concert budget is awaiting approval and is hopeful it would be approved next week. Tori reported food vendor contracts are with DC legal. She's received 6 responses from food vendors. Farm to Table has received 3 proposals for catering and Tori is working on developing sponsorship levels to make event profitable.

Old Business: Jennifer presented two versions of the updated logo for the Fair Board to approve. Jennifer moved to approve the version labeled #1. Pat voiced concerns about the logo on the belt buckles, and staff noted it will just need to be resized for that design. Hayden seconded. Pat and Scott opposed; all others approved. Motion was approved.

Jennifer presented and moved to approve the 2024 poster design recommended by the Marketing Committee. Hayden seconded. No discussion. All approved.

Rules Committee

All rules were provided to Board electronically prior to meeting. Hayden presented changes to 2024 Rules:

Open Class: Clarification between amateur vs. professional classification. Change to unclaimed entry: revised to hold projects from four weeks to two weeks after fair. Hayden moved to approve. John seconded. No discussion. All approved.

2024 Hometown Rodeo: Change section name from Department Provisions to General Rules. Added language under Pole Bending, Barrel Racing and Cowhide Race: contestants must always keep a forward motion. Hayden motioned to approve. Scott seconded. No discussion. All approved.

Junior Division: General clarification made including date change to 2024, appendix A Master Schedule removed and moved to website, eliminated outdated rules i.e.: trailer parking on grounds.

Registration and identification: Wes asked for clarification on why exhibitors are directed to DCF&R website instead of directly to Fair Entry. Michelle noted it was important that we send exhibitors to DCF&R website first to view rules, exhibitor packet, etc. and then link to Fair Entry for the registration process.

Release of Livestock: A recommendation was made for exhibitors that are showing at the State Fair to leave the day after the DC show so that Superintendents and staff can ensure paperwork is complete. Phil noted that any livestock sold at Livestock Sale is an exception. Hayden confirmed that language is already in the rules. Wes commented that in Section 1 under Release of Animals the time state 3:30 pm and he believes it should be 4:00 pm. Hayden noted that the 3:30 pm time frame was amended and approved two years ago by the board. Wes voiced concern on the panel trailers being available and ready at 3:30 pm and that in 2023 they were not ready. Hayden noted that in 2023 there was an error in the schedule and that caused the delay.

Judges: Change: Judges' names will not be released prior to their respective show. Phil questioned the reason behind the change. Hayden responded it was the recommendation of Show Management and several Superintendents. In the past, there have been issues with opposition of individual judges by parents too close to Fair after judge's names were released.

Hayden motioned to approve all rules mentioned above. Scott seconded. Wes opposed. No discussion. All approved.

Junior Livestock

Addition of Mini Horse Department. Created rules and guidelines. Wes questioned haul in/out timeline; Hayden said it would be the same day. Pat mentioned that Awards Committee would need to add mini horse.

Dairy: Added Milk Production Class. Pat clarified an award will be needed for this as well.

Market Beef, Lamb, Goat and Swine Added Scratch Rule: Animals cannot be scratched from their class or remaining classes once it enters the showing.

Beef: Fan direction: change to fan direction to south side of barn. Family Animal now allowed. Eligibility, subsection B Family declared by exhibitor by Fair Entry deadline.

Wes: General rules state no fans are allowed in the sheep department however in reality fans are used throughout the beef barn. Some department rules allow fans. Hayden will take point to Superintendent for clarity.

Sheep Department: Clarify rule slick shorn $\frac{1}{4}$ inch except boots. Knees and hocks up. Recommendation to add in no wool ear tufts allowed. Wes asked why the rule, when animal may go to State Fair and lose points for missing ear tufts. Hayden: State Fair is revising their rules. Wes recommends we should wait until State Fair rules are finalized.

Hayden moved to approve the rules with the recommendation, given that if State Fair changes their rules, we will revise ours. Wes, Pat and Phil oppose, 10 voted to approve. Approved.

Non-Market Dairy, Pygmy, Fiber & Utility Goat will now be called Non-Market Goat Department (need to update language on awards). All non-market goat identification must be uploaded online at 4-H instead of animals physically coming to ID Day.

Hayden moved to approve, seconded by Scott. No discussion. All approved.

Other Business

Zach was contacted by Developmental Pathways to partner with DCF&R to create a disability day, recommend timing with Exceptional Rodeo. Scott nominated to lead initiative and Guest Services to own. Jennifer recommends creating a name that aligns better with the Exceptional Rodeo. **Chris moved** to approve, Hayden seconded. No discussion. All approved.

Committee Expectations

Dean reminded the group that Fair Board is a 'working' board and that accomplishing tasks is part of the committee's responsibilities. Zach explained the task list and our adoption of a new project management system, Microsoft Planner, to help with DCF&R. All task lists will be sent to Fair Board, it will become a part of each committee meeting and it will be the committee's responsibility to update with status.

Code of Contact: Dean requested all directors to sign and return the Code of Conduct in the packet. All Associate members should see Dean to receive a copy.

Adjournment at 8:00 PM.

Next Meeting: February 15, 2024

Rules for Citizen Engagement at Fair Board Meeting

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**55250 - Fair 2024 Operating Budget
Fairboard Summary**

Line Item. Subledger	Description	Approved BASE Budget	Amended Budget	2024 Actual Budget	YTD Expenditures	YTD Anticipated	Remaining	% Remaining
CHARGES FOR SERVICES								
211400	A/P General	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!
344200	Facilities Use Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!
344300	Admissions Surcharge	(\$24,000.00)	\$0.00	(\$24,000.00)	\$0.00	\$0.00	(\$24,000.00)	100.00 %
344301	Ticket Surcharge	(\$365,000.00)	\$0.00	(\$365,000.00)	\$0.00	\$0.00	(\$365,000.00)	100.00 %
344302	Vendor Surcharge	(\$45,000.00)	\$0.00	(\$45,000.00)	\$100.00	\$0.00	(\$45,100.00)	100.22 %
344303	Participant Surcharge	(\$16,000.00)	\$0.00	(\$16,000.00)	\$0.00	\$0.00	(\$16,000.00)	100.00 %
344304	Event Sponsorships	(\$257,000.00)	\$0.00	(\$257,000.00)	\$0.00	\$0.00	(\$257,000.00)	100.00 %
344305	Event Commissions	(\$88,800.00)	\$0.00	(\$88,800.00)	(\$34,058.55)	\$0.00	(\$54,741.45)	61.65 %
344401	Catering Fee	(\$101,000.00)	\$0.00	(\$101,000.00)	\$0.00	\$0.00	(\$101,000.00)	100.00 %
MISCELLANEOUS REVENUES								
383300	Contrib-Foundation/Estates	\$0.00	\$0.00	\$0.00	\$50,000.00	\$0.00	(\$50,000.00)	#DIV/0!
384500	Miscellaneous Revenues	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!
PERSONNEL SERVICES								
411100	Personnel Costs (Salary, OT, Benefits, Phone)	\$173,444.00	\$0.00	\$183,446.00	\$0.00	\$0.00	\$183,446.00	100.00 %
ADMINISTRATION COMMITTEE								
433400	Operating Supplies	\$25,000.00	\$0.00	\$25,000.00	\$0.00	\$0.00	\$25,000.00	100.00 %
433500	Uniforms	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$2,000.00	100.00 %
443570	County Fair Services	\$72,000.00	\$0.00	\$72,000.00	\$0.00	\$0.00	\$72,000.00	100.00 %
444300	Equipment Rental	\$17,200.00	\$50,000.00	\$67,200.00	\$0.00	\$0.00	\$67,200.00	100.00 %
444500	Software/Hardware Supp/Maintenance	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$2,000.00	100.00 %
445200	Metro Area Meeting Expense	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$0.00	\$1,500.00	100.00 %
445500	Catered Meal Services	\$7,500.00	\$0.00	\$7,500.00	\$632.27	\$0.00	\$6,867.73	91.57 %
ADMINISTRATION COMMITTEE TOTAL					\$632.27	\$0.00	\$176,567.73	99.64 %
MARKETING COMMITTEE								
433400	Operating Supplies	\$4,200.00	\$0.00	\$4,200.00	\$909.00	\$0.00	\$3,291.00	78.36 %
440100	Printing/Copying/Reports	\$20,300.00	\$0.00	\$20,300.00	\$0.00	\$0.00	\$20,300.00	100.00 %
440200	Newspaper Notices/Advertising	\$41,000.00	\$10,000.00	\$51,000.00	\$0.00	\$0.00	\$51,000.00	100.00 %
443570	County Fair Services	\$12,000.00	\$0.00	\$12,000.00	\$2,903.07	\$0.00	\$9,096.93	75.81 %
445300	Travel Expense (445300)	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$0.00	\$1,500.00	100.00 %
445500	Catered Meal Services	\$2,900.00	\$0.00	\$2,900.00	\$0.00	\$0.00	\$2,900.00	100.00 %
447850	Fair Awards (447850)	\$3,200.00	\$0.00	\$3,200.00	\$0.00	\$0.00	\$3,200.00	100.00 %
MARKETING COMMITTEE TOTAL					\$3,812.07	\$0.00	\$91,287.93	95.99 %
ENTERTAINMENT COMMITTEE								
433400	Operating Supplies	\$15,000.00	\$0.00	\$15,000.00	\$0.00	\$0.00	\$15,000.00	100.00 %
443570	County Fair Services	\$60,300.00	\$210,000.00	\$270,300.00	\$0.00	\$78,179.00	\$192,121.00	71.08 %
ENTERTAINMENT COMMITTEE TOTAL					\$0.00	\$78,179.00	\$207,121.00	72.60 %
RODEO COMMITTEE								
433400	Operating Supplies	\$6,500.00	\$0.00	\$6,500.00	\$1,494.50	\$0.00	\$5,005.50	77.01 %
443570	County Fair Services	\$85,000.00	\$0.00	\$85,000.00	\$0.00	\$3,500.00	\$81,500.00	95.88 %

55250 - Fair 2024 Operating Budget Fairboard Summary

Line Item. Subledger	Description	Approved BASE Budget	Amended Budget	2024 Actual Budget	YTD Expenditures	YTD Anticipated	Remaining	% Remaining
444300	Equipment Rental	\$18,000.00	\$0.00	\$18,000.00	\$0.00	\$0.00	\$18,000.00	100.00 %
445300	Travel Expense (445300)	\$3,500.00	\$0.00	\$3,500.00	\$0.00	\$0.00	\$3,500.00	100.00 %
445500	Catered Meal Services	\$5,500.00	\$0.00	\$5,500.00	\$0.00	\$0.00	\$5,500.00	100.00 %
447400	Judges	\$3,500.00	\$0.00	\$3,500.00	\$0.00	\$0.00	\$3,500.00	100.00 %
447850	Fair Awards (447850)	\$84,500.00	\$114,000.00	\$198,500.00	\$373.00	\$0.00	\$198,127.00	99.81 %
	RODEO COMMITTEE TOTAL			\$320,500.00	\$1,867.50	\$3,500.00	\$315,132.50	98.33 %
	GUEST SERVICES COMMITTEE							
433400	Operating Supplies	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$2,000.00	100.00 %
433500	Uniforms	\$3,500.00	\$0.00	\$3,500.00	\$0.00	\$0.00	\$3,500.00	100.00 %
443570	County Fair Services	\$10,000.00	\$0.00	\$10,000.00	\$0.00	\$0.00	\$10,000.00	100.00 %
	GUEST SERVICES COMMITTEE TOTAL			\$15,500.00	\$0.00	\$0.00	\$15,500.00	100.00 %
	LIVESTOCK SALE COMMITTEE							
433400	Operating Supplies	\$7,000.00	\$0.00	\$7,000.00	\$0.00	\$0.00	\$7,000.00	100.00 %
440100	Printing/Copying/Reports	\$1,000.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$1,000.00	100.00 %
443570	County Fair Services	\$2,500.00	\$0.00	\$2,500.00	\$625.00	\$0.00	\$1,875.00	75.00 %
444300	Equipment Rental	\$9,800.00	\$0.00	\$9,800.00	\$0.00	\$0.00	\$9,800.00	100.00 %
445500	Catered Meal Services	\$7,000.00	\$0.00	\$7,000.00	\$0.00	\$0.00	\$7,000.00	100.00 %
438500	C.A. Computer - Related	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!
474800	Capital Asset	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!
	LIVESTOCK SALE COMMITTEE TOTAL			\$27,300.00	\$625.00	\$0.00	\$26,675.00	97.71 %
	SHOW MANAGEMENT COMMITTEE							
433400	Operating Supplies	\$7,000.00	\$0.00	\$7,000.00	\$0.00	\$0.00	\$7,000.00	100.00 %
443570	County Fair Services	\$5,200.00	\$5,000.00	\$10,200.00	\$625.00	\$0.00	\$9,575.00	93.87 %
445500	Catered Meal Services	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$2,000.00	100.00 %
447400	Judges	\$14,400.00	\$0.00	\$14,400.00	\$0.00	\$0.00	\$14,400.00	100.00 %
447850	Fair Awards (447850)	\$27,720.00	\$0.00	\$27,720.00	\$0.00	\$0.00	\$27,720.00	100.00 %
474800	Capital Asset	\$0.00	\$0.00	\$0.00	\$0.00	\$38,121.11	(\$38,121.11)	#DIV/0!
	SHOW MANAGEMENT COMMITTEE TOTAL			\$61,320.00	\$625.00	\$38,121.11	\$22,573.89	36.81 %
	REVENUE	(\$896,800.00)	\$0.00	(\$896,800.00)	\$16,041.45	\$0.00	(\$912,841.45)	101.79 %
	FIXED CHARGES (Personnel)	\$173,444.00	\$0.00	\$183,446.00	\$0.00	\$0.00	\$183,446.00	100.00 %
	OPERATING BUDGET	\$598,640.00	\$389,000.00	\$982,220.00	\$7,561.84	\$119,800.11	\$854,858.05	87.03 %
	TOTAL PERSONNEL/OPERATIONS	\$772,084.00	\$389,000.00	\$1,165,666.00	\$7,561.84	\$119,800.11	\$1,038,304.05	89.07 %
	GRAND TOTAL FOR 55250 (PERSONNEL+OPERATIONS - REVENUE)	\$772,084.00	\$389,000.00	\$1,165,666.00	\$7,561.84	\$119,800.11	\$1,951,145.50	167.38 %



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, FEBRUARY 8th, AT 6:30 PM

EVENTS CENTER

MINUTES

Attendance: Dean Elliott, Debbie Mills, Phil Riesselman, Rob Tkach, John Adams, Sarah Fischer, Wes, Gary Turner, Pat Candelaria, Scott Candelaria, Tori Thelen, Teresa Kutt, Tim Hallmark, Michelle Bartlett, and Zach Burns.

Staff Review

Budget Update- Tim discussed that the standing 2024 Fair & Rodeo budget has been approved, but the supplemental request is still pending approval. Tim discussed the additional 50,000 for the rodeo purse. The extra money will be used towards the stock contractor, adding \$5,000 per event. This added money will put the DCF&R in a better standing within the series. The BOCC expects the additional 50k to be recouped in ticket sales.

Ticket Pricing- Zach discussed ticket increase proposals. Zach confirmed that 55% of 2023 rodeo tickets sold were discounted. Staff recommends discontinuing all PRCA rodeo discounts aside from significant group sales discounts. Zach confirmed that 34k was lost in ticket sales revenue due to discounted tickets. John explained that the PRCA performances have quality talent and that using discounts is a disservice to the sought-after event tickets. Phil commented that the attendees could have spent the money lost revenue elsewhere. Zach presented the 2024 proposed ticket tiers with premium and standard seating options. Afton, the new ticket vendor, has significantly lower fees than Ticketmaster. John agreed that the DCF&R PRCA tickets have been priced too low for a couple of years and proposed that a discount should be presented in July if they are not sold out. He recommended doing a Flag Day discount. Phil asked about other Colorado Fair ticketing and wanted a comparison of pricing. Debbie said the ticket covers more than the rodeo admission, like general admission and the Saturday Barn Dance. Pat said the rodeo in Elizabeth is more expensive and has uncomfortable seats. Scott said that not all county fairs offer the same quality as the PRCA performances in the Playoff Series. John proposed the idea of season ticket holders. He gave an example of Gooding. They sell seats early in November for total value and add fee to allow returners to purchase the same seats as previous years. Dean asked the staff about the new ticket vendor, Afton. Tim discussed the pros of Afton, and one of the things he liked was that if you purchase tickets on our website, it does not redirect the person to a new page. They can confine the ticket sales to the DCF&R website. Tim said the new ticket proposals come down to whether or not DCF&R is absorbing fees. Pat asked about the fees implemented for \$8 tickets in 2023, and Zach told her about the \$2 facility fee staff added. Dean asked the committee about the options presented.

The committee voted no to the options for general admission. John said everyone pays with credit cards and often expects fees. The committee approved the cost of general admission tickets to be \$11.50 out the door. The committee agreed to the \$11.50 out the door and not implementing fees. The option will be recommended and voted on at the Fair Board meeting in February. Zach supported the Fair Board's proposed ticket price.

Review Microsoft Planner- Zach presented the Microsoft planner to the committee and explained how it works. During meetings, the staff will monitor and share the planner with their appropriate committees. Zach showed the chart view and explained how it tracks tasks and displays overdue tasks. Dean asked about access to the chairs, and Zach explained that it is a county tool and access cannot be given to the Fair Board. Gary suggested exporting and sharing it as an Excel or PDF. Zach said it has the capabilities but needs to present itself better once exported. Dean requested staff to send the task report two weeks out so that chairs could familiarize themselves with what was coming up. Pat suggested that the monthly committee meeting give an overview of the following month's tasks. Zach confirmed that staff will match the planner to the previous version of the task spreadsheet for committee records. Pat asked if the planner shows what is due the following month and if you can filter tasks. Dean reminded everyone that all committees are working committees and not advisory boards. Zach expressed his desire for a true partnership between Fair Board and staff.

Tent- Zach discussed the tent rental behind the pavilion. Several committees will benefit from the tent, and Zach proposed that each committee can split it for just under \$600. Dean suggested that staff can allocate the cost from the budget where there is leftover money. Tim reminded the committee that the money comes from the F&R budget overall and that it does not matter where the money comes from. The committee discussed that the tent could also serve as a break area and remove unnecessary use of the hospitality tent. It can serve as a back of the house. Pat expressed concerns about 4-H using it for their personal use and said there would need to be guidelines and boundaries. Dean recommended that the county should allocate what committee budget the tent comes from. Pat asked about the tables and chairs for Livestock. Tori said that the table rentals from Farm to Table were not an option to keep for the livestock sale due to the cost doubling. Wes suggested that the executive needs to discuss the matter at Fair Board. Scott asked if the updated pavilion would affect the 4-H dance, and Michelle confirmed it would not.

Review Director attendance data- Dean discussed the importance of attendance of Fair Board Directors and confirmed that all directors must attend 75% of Fair Board meetings. Phil asked if the executive meeting is required; Dean said no, and neither are committee meetings. The committee agreed that all Directors should be present at Fair Board meetings. Debbie added that many directors participate outside the committee's meeting activities.

Discuss open Director positions- Dean confirmed three open Director positions.

DCSO K-9- Dean discussed the proper channels for recommending an event if they do not fit a specific committee. Gary said the executive committee should act as gatekeepers. A K-9 demonstration was discussed in partnership with the Sheriff's Office. A committee member suggested this occur before the Rodeo to get people in the stands earlier. John felt it was not an option for this to be a pre-rodeo event. Tori felt this should be filtered out of the Entertainment committee. Dean expressed worry that the event was planned before the logistics were worked out. Pat felt that Fair & Rodeo scheduling used to be looked at more closely at Fair Board meetings and that they should continue to practice this regularly.

4-H invite- 4-H would like to extend the invitation to their upcoming dinners honoring new 4-H families and an informational session on exhibiting. The dinners are on March 11 at 6 pm and April 16 at 6 pm.

Miss Rodeo Colorado event- Debbie invited the committee to support the Miss Rodeo Colorado fundraiser dinner at the Rode Hall of Fame on February 24th. Georgia was involved with the Douglas County Royalty program for three years. Debbie requested whiskey donations for the event. Georgia aims to raise \$10,000 to allow her to travel over 30,000 miles.

Other- Pam notified the committee that the Joe Pro Memorial will be at the Events Center at 2 pm on Monday, February 19.

PRCA dinner- John and Debbie thanked everyone for participating in the NWSS hospitality dinner.

Next Meeting:

Thursday, March 14th



DOUGLAS COUNTY FAIR BOARD- ENTERTAINMENT COMMITTEE MEETING

WEDNESDAY, FEBRUARY 7, 2024, AT 5:00 PM

ADMINISTRATIVE CONFERENCE ROOM

MINUTES

Meeting:

Attendance: Sarah Fischer, Scott Candelaria, Scott McHenry, Lisa Turner, Tori Thelen, and Zach Burns

Farm-to-Table Proposals- Tori presented a farm-to-table proposal presentation, including the décor plants, event rental options, catering proposals, and menus. The committee recommends SALT as the 2024 caterer, which is \$49 per person. The committee is reviewing ticket pricing recommending a possible increase of \$5 per person and recommending the event be 21 and older. A local nursery, The Sprucery, will be providing greenery and floral designs at a discount. The beverage options were discussed, 105 West and Bubbles and Brews mobile bar trailer. Scott recommended looking into the bar trailer that CALF uses. Tori will connect with Brooke to get pricing so the committee can compare it with the mobile bar. Tori recommended the mobile bar and to serve mimosas, bloody mary's, and a lavender lemonade mocktail. The committee discussed the vendor tent behind the pavilion and Livestock utilizing the table and chairs from Farm to Table. Tori will check on the cost difference to keep the chairs and tables for the following Friday. Farm to Table will be held in the Pavilion in 2024.

Pending Contracts- Tori asked the committee if anyone had questions or concerns about the contracts sent for 2024 performers and entertainment. The committee was all in agreement with current entertainers thus far. Lisa commented on the entertainment schedule and referenced the Top Hogs set time interfering with Wild Wood Station in 2023. The committee will look over the tentative schedule at the March meeting.

Entertainment recommendations for remaining acts- Tori shared perspective musicians on the screen. The committee listened to promo videos and songs of the recommended artist. The committee discussed the 3D-Art and looked at the samples. Tori discussed the 3D art as an excellent sponsorship opportunity to incorporate a business logo since many attendees will take and post photos with the mural. Lisa asked where the art would be and suggested to be careful will placement to not cause bottlenecking in the main entrance. Tori discussed the main entrance parking lot being a kid's corner and incorporating Tres Amigos, crafters, face painters, the butterfly exhibit, and more. The committee discussed the parking lot would remain full of activity on the first and second weekends. Tori recommended marketing find a sponsor for the kids' corner.

Food Vendor Applications- Tori discussed food vendor applications. Due to the long meeting, the committee agreed to move the food vendor discussion to the March meeting.

Backyard BBQ Competition- Tori mentioned that the BBQ competition host, Rick, was not able to coordinate the BBQ contest in 2024 due to a lack of interest and other competing competitions in Colorado. The possibility of having a Backyard-style competition, a more amateur event, was discussed. Planning is in the conceptual stage, and the staff is meeting with the BBQ rep next week. Tori discussed the importance of the event for Commissioner Teal.

Car Show- Tori discussed relocating the car show. Zach to discuss options with Bart from CRFD. The show location is to be determined.

March Meeting- Tori asked if the committee wants to meet in March. The committee agreed it would be beneficial.

Other- Tori reviewed the Microsoft planner on the screen with the committee. Tori will collaborate with the committee at each meeting to go through tasks due and delegate work to the committee.

Additional Items:

Next Meeting - Wednesday, March 13



DOUGLAS COUNTY FAIR BOARD- GUEST SERVICES COMMITTEE

MONDAY, FEBRUARY 12, 2024 AT 6:00 PM

FAIRGROUNDS ADMINISTRATIVE CONFERENCE ROOM

AGENDA

Meeting

Attendance: Gary Turner, James Jamison, Scott Candelaria, Gabe Ryan, Dick Sabulsky, Lori Sorenson, Pam Spradlin, Jean Sabulsky, Lisa Turner.

Staff Update

Task Spreadsheet: MS Planner worksheet was reviewed; there is a push for committee members to be assigned tasks with due dates. Lisa took action to provide text for returning volunteer letters and school letters by February 28; James will assist with the school information. Gabe recommended that the recruitment tasks be amended to reflect a mid-March due date.

Farmer's Market: Teresa has submitted an application for Castle Rock markets and is working on our application for Highlands Ranch. Gary has proposed that a range of committees are represented at each market event, rather than one committee per day; this will allow us to answer a wide range of questions. A schedule of market dates is pending.

Volunteer Staffing: Zach is confirming the activity schedule with other committees. We discussed the change in Mutton Bustin' for 2024 (online registration; onsite activities will be the responsibility of Rodeo Committee and will not require Guest Service engagement. To help support the change, Guest Service recommends signage at Farmer's Markets, and will ensure the change is communicated during volunteer training and at the information booths; additionally, we suggest signage or Guest Service staff at the original registration location to help with any questions.

Updates that may impact our requirements: Potential for additional days/hours for volunteers.

Orientation Dates: Suggested one in-person session on Saturday, July 20 and an online session on July 17th or 18th; grounds tours can occur after the July 20 session.

VIP Badge: Reviewed sample VIP and Rodeo badges; discussed estimated costs (\$150 for 200) and possible use of pins to be attached to lanyard. We clarified the distinction between a fair VIP (sponsors, special guests) and rodeo VIP (rodeo staff from other fairs, PRCA, etc. with whom

our Rodeo committee has established communication). May want to consider VIP badges for the clown reunion participants. While details of the VIP experience are still being finalized, we will include VIP information in volunteer orientation.

Other: Gary shared several changes to the 2024 fair including ticket discounts being discontinued (except group packages), several changes to Rodeo events, Farm to Table / car show / BBQ location changes, and fair website update. Committee was also informed that any external requests for involvement need to be presented to the executive committee before any action is taken.

Next Meeting:

4/8/2024 at 6:00 pm (No meeting in March)

Comments:



DOUGLAS COUNTY FAIR BOARD- LIVESTOCK SALE COMMITTEE MEETING

WEDNESDAY, FEBRUARY 7, 2024, AT 6:30 PM

KIRK HALL

MINUTES

Meeting:

Attendance: Sarah Fischer, Lori Sorenson, Ted Sorenson, Wes Jacobs, Rob Tkach, Nick Candelaria, Phil Riesselman, Pat Candelaria, Michelle Mannes, James Jamison, Scott Candelaria.

Buyer signs: We reported that all information needed for the signs has been given to staff. For the March meeting, we will discuss options on how this information will be displayed. We overviewed the Sale summary sheet with an interesting fact of a total of 1,942 add-on transactions from 203 buyers.

Pat reported that all bills from the sale have been paid.

It was also reported that Cowboys After Hours has been a part of the Livestock Sale for 13 years and purchased approximately 140 animals.

Status on Pavilion: Michelle reported that a new sponsor, Hutchinson Western, is interested in sponsoring a new sale ring, among other things, for the Fair. Several upgrades have been made, with a few needing to wait until the weather gets warmer.

Sarah asked the committee if they would like to keep the tables and chairs used for the Farm to Table event through the Livestock Sale. The committee asked Sarah to find out the cost of tables and chairs being used for Farm to Table to stay for the Livestock Sale.

Caterer: The committee received four quotes from BMan's BBQ, GQue BBQ, O'Briens Café, and Broken Bones BBQ. BMan's and O'Brien's quotes did not include drinks. BMan's BBQ does not provide servers, and all serving dishes would need to be brought back to them after the sale. O'Briens wants to bring in their smoker and a large trailer. The committee is going to ask about size logistics for the trailer and smoker and ask how much it would be to add drinks. Pending their response, the committee will decide on catering at the March meeting. Regardless of the catering choice, O'Briens will still donate the cake for dessert.

Photographer: Michelle will follow up with the two interested photographers and bring more information to the March meeting.

Hats: The committee decided on hunter-green and tan hats. The new logo was approved by the Fair Board at the January meeting and will need to be given to the embroiderer.

Michelle will contact Beeqwik and the County's preferred vendor to get two additional quotes. Pat confirmed that this year is the 65th Anniversary Sale; she will reach out to the embroiderer who provided samples for ideas on where to put the 65th Anniversary wording on the hat.

Packing Plants: No update for this month. Rob will reach out to Innovative to make sure they can accept the animals on Sunday and when they will be processed after delivery.

Drivers: No update for this month.

Sponsors: Before the committee reaches out to sponsors, they will need to decide where sponsor signs will go. The committee will do a walk through of the Pavilion at the March meeting to decide a good placement. Michelle will bring the list of current sponsors to the March meeting. The recommended raising the sponsor sign amount from \$250 to \$300. All in favor to be recommended at the February Fair Board meeting.

Mock Sale – July 3rd? The committee agreed to move the Mock Sale to July 10th instead of July 3rd due to the Fourth of July holiday. The Mock Sale will start at 6:00 pm.

Thank You Note Verbiage – Wes will ask Dean to send Michelle verbiage to add to the Competition Rules.

Banners: The committee agreed to order the same banners and plaques as last year.

IT: IT is prepared to provide the same support they have in the past again for this year.

Other: Phil would like to order a new banner with the new logo for the front of the auction block. Michelle will bring pricing to the March meeting. Wes reminded the committee that the Bill of Sale and bidder card information will need to be updated again this year.

Next Meeting – March 6, 2024



DOUGLAS COUNTY FAIR BOARD- MARKETING COMMITTEE MEETING

MONDAY, FEBRUARY 12, 2024, 5:00 PM

FAIRGROUNDS ADMINISTRATIVE CONFERENCE ROOM

MINUTES

Souvenir Program Timeline- Debbie distributed the 2024 souvenir program schedule to the committee. Debbie asked for suggestions and ideas for articles. The committee suggested incorporating an article on Debbie. Other suggestions were long-standing volunteers, Dr. Beeman, Ghost Town Hoedown, PRCA Youth Camp, the exceptional rodeo, and creative arts. Pam discussed the ad commitment page. There are no changes to the ad costs, but Pam has one correction on the business card ad size. Pam requested that the staff update the price to \$187.50. Pam asked for the committee to help sell ads. Pam is working on a concert article highlighting the history of the DCF&R concerts. Tori suggested that the schedule is not printed in the program due to last-minute changes and errors in last year's schedule. The committee recommends putting a QR code on our website to direct people to the schedule. Gary suggested doing a schedule insert for the copies we hand out at the Fair. Gabe asked each director to receive a copy of the schedule as it helps plan logistics. Gary suggested working with Ariat for an ad coupon in the program for opening the new outlet store. Pat recommended placing several QR codes around the grounds, including a guest survey link. Tori will research and design possible QR code sidewalk stickers for the Fairgrounds.

Website Updates- Tori presented the new website to the committee. Tori thanked Teresa for her hard work uploading all the new content. Tori requested the committee to navigate the website independently and email staff corrections and recommendations for photo changes. The committee agreed the new website looks great and is easy to navigate. The staff is still working on uploading the final content, including minutes. Tom asked about incorporating a planned giving interface on the website, and Debbie suggested integrating it into the Fair Foundation page.

Brand Sheet- Tori shared the 2024 Fair & Rodeo brand sheet with the committee. A brand sheet was distributed to each member. Tori discussed the importance of brand consistency. Tori and the committee agreed that Debbie would be the point of contact for the requested

new logo versions. Tori mentioned that Elite Sports in Castle Rock has the new, refreshed logo digitized for embroidery. If Fair Board members use other embroiderers, a digitizing fee will be charged, and the county will not pay for the digitization fee.

RFP Update- Debbie discussed the interview process to award the digital marketing bid. Tori discussed the final interviews with Webolutions and Novitas. The committee recommends the bid be awarded to Novitas. Tori and Debbie felt Novitas was a better fit because their presentation focused on storytelling, consistent messaging, and community. Webolutions highlighted analytics and data and was more corporate.

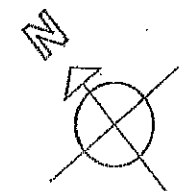
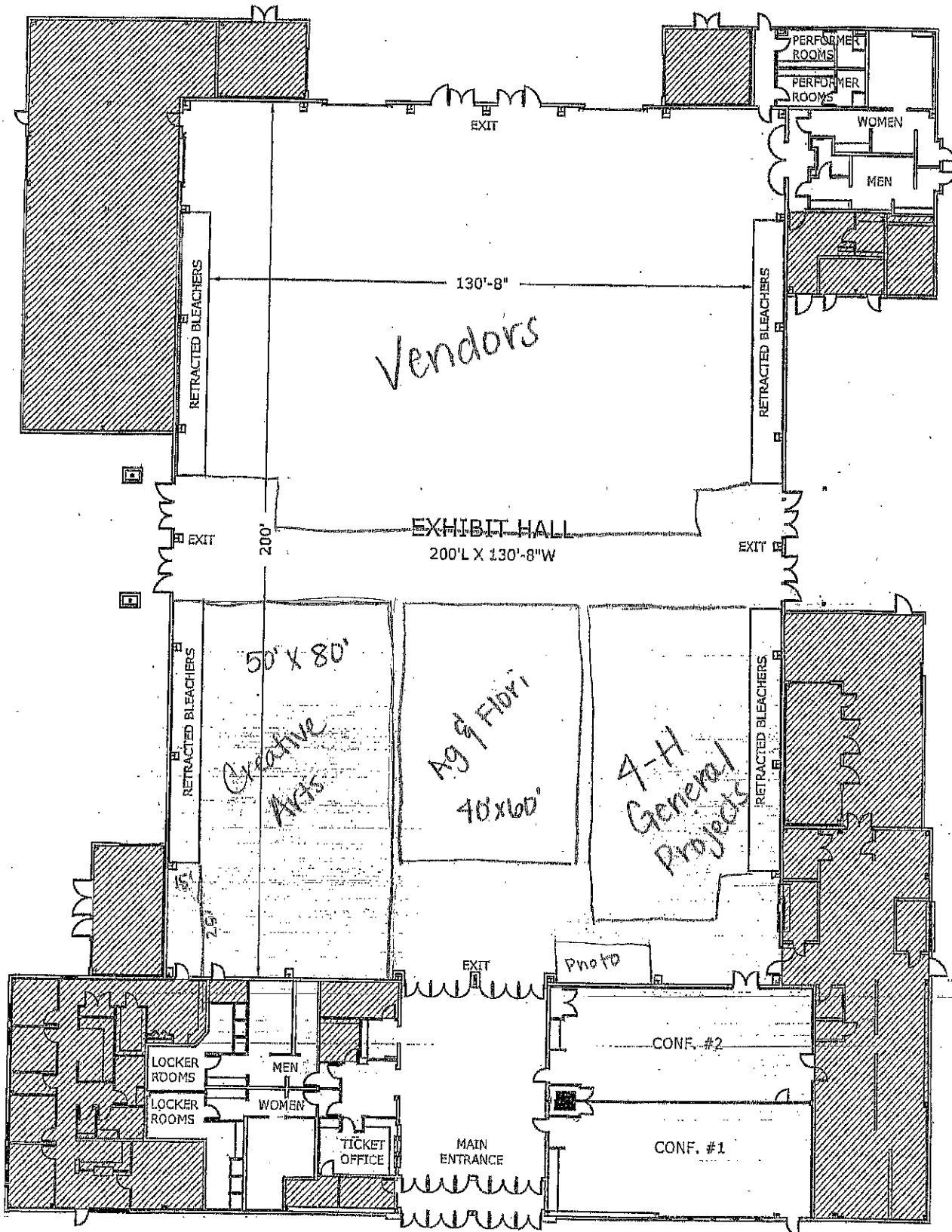
2024 Marketplace Layout and Vendor Fees- Debbie presented the proposed Marketplace floor plan 2024. The vendors will be in the back half, and Ag & Flora, 4-H, and Creative Arts will make up the front half as you walk in from the main lobby. Pat said the new floor plan was easy to set up, tear down logistics, and encourage the three groups to be more cohesive. She feels the new floor plan will prevent them from encroaching on the vendors. Debbie discussed that there would be a unique opportunity for vendors to participate in the first weekend with the new floor plan. Pipe and drape can be placed to partition the back to allow vendors to sell the first weekend. The proposed vendor booth fee for a 10x10 space is \$250, and the end caps will be an additional \$50. Debbie suggested that the non-related informational vendors will be required to pay double. Gabe asked if DCF&R merch would be sold in the marketplace on both weekends. The staff confirmed it would be a good idea. Pat has some questions on logistics and judging space for Ag & Flora. All stakeholders to continue the floor plan conversation and address all questions and concerns. The committee recommends the floor plan for 2024. Debbie discussed involving the clown reunion to capture attention at the side doors for attendees to shop the first weekend.

Ticketing Promotions- Debbie discussed discontinuing the early bird discount codes for ticketing. Debbie proposed a 10% group ticket discount for groups who purchase 20+ tickets. Debbie suggested incorporating youth sports at the Thursday PRCA performance. Debbie proposed that if a youth sports team (Lacrosse, soccer, football) purchased group tickets, they could get a VIP chute tour and be highlighted on the screen in their jerseys. Debbie mentioned that the new ticketing vendor can include sponsor logos on tickets. Tom recommended urging the Rotary clubs to purchase group tickets during the Royalty tours. Debbie would like to prioritize Thursday for group sales as it is the last to sell out.

New Sponsorship Ideas- Debbie discussed selling a VIP Performance Platform experience for 10k for the Friday PRCA performance. The experience would include a cash bar, prime Rodeo viewing, and catering for 40 people.

Other- Gary requested information for guest services to know what to do if another petitioner or protester is causing issues at the Fair entrances. With it being an election year, the committee would like to be well prepared on what steps to take if necessary.

Next Meeting: Monday, April 8, 2024





DOUGLAS COUNTY FAIR BOARD- RODEO COMMITTEE MEETING

WEDNESDAY, FEBRUARY 7th, 2023, AT 6:00 PM

JAMES R. SULLIVAN EVENTS CENTER CONFERENCE ROOMS

MINUTES

Meeting

Attendance: Ryan Kennedy, Matt Coyle, Debbie Mills, John Adams, Scott Candelaria, Zach Burns, Tori Thelen, Gabe Ryan, Gary Turner, Deb Dilley, Monica Wilson, Kate Wormington, Jennifer Foss, Josiah Fredericks, Scott McHenry, Garret Northrup and Tom Harris

Added Money/Break Away Roping- John discussed the approved added purse money of \$50,000. This will add \$5,000 to each PRCA event. The purse money was added contingent on recouping the money in ticket sales. Zach presented the new ticket structure to the committee, including only standard and premium tiers. The recommendation is to raise the ticket prices by an average of \$5.16. The new ticket vendor will allow an increase in the average ticket price for the event attendee to \$2.16 per ticket. Zach notified the committee that 55% of the tickets sold in 2023 were discounted. Zach said that discounts do not support a sense of urgency for attendees to purchase before they sell out. It is recommended that no rodeo ticket discounts are available except for large group sale tickets. John proposed the idea of season ticket holders. John discussed another local rodeo that sells tickets early with an additional fee to allow attendees to sit in the same seats as in previous years. John discussed that the rodeo community is tight-knit, and people would enjoy seeing the same people year to year. John discussed breakaway roping and that the WPRCA is implementing new rules, and all events must be even. John said this couldn't be an option for the DCF&R. John said an event rep told him he was not the first to come forward and say it was not an option.

Slack- John confirmed the Slack schedule for 2024. Slack events will occur on Thursday, Friday, and Saturday at 9 am during the second weekend. Barrel Racing on Thursday, Steer Wrestling and Tie Down Roping on Friday, and Team roping on Saturday. John and Debbie requested that someone be delegated the task of having the breakfast burritos there before the start of Slack each morning.

Playoff Series Tour- John discussed that the additional purse money allowed DCF&R to become firmly entrenched in the mid-40s. In 2023, DCF&R placed 60th.

and their spot in the series could have been jeopardized in 2024 without adding to the purse. John recently discussed the possibility of adding one rough stock performance to Wednesday night in addition to the 4 Pro Rodeo Performances. These discussions were preliminary, but John felt the event rep supported the idea. John was excited about the opportunity to grow.

Hospitality- Debbie discussed hospitality and the requests from contestants to purchase shavings. Debbie would like to manage a space to sell shavings in 2024.

PRCA Camp- Debbie discussed that the logistics of the PRCA camp would remain the same. The camp gets hot, and she proposes moving to the indoor arena. Due to the time of the event, there are too many conflicts. PRCA camp will remain in the warm-up arena. Gabe mentioned that slack timing could prevent extra help for the camp set-up. The committee suggested the PRCA camp be set up early before slack would impact volunteers' time. Debbie discussed the Rodeo Clowns and how they can be involved this year. Debbie confirmed that the PRCA camp sold out in 2023.

Online Entry Update- Zach discussed the hurdles of accepting Hometown Rodeo entries online on the newly launched Douglas County Fair & Rodeo website. Zach will continue researching solutions and presenting options to the committee at the March meeting. The committee discussed mutton-bustin registration being online in addition. Monica suggested that families complete registration and waiver online for their child, but weigh-in and payment should remain in person to avoid refunds.

Hometown Entry Limits- John discussed hometown rodeo entries and acknowledged that the process needs work. John discussed capping and putting limits on the hometown entries. The committee asked if the registration could be completed earlier in the month and to allow more time to calculate payouts, etc. John discussed the increase in stock contracting pricing with XT cattle. John reviewed the increase options with the committee of \$10 or \$15 for team roping, steer events, and \$5 for goat events. John would like to keep the family tie-down roping economical for families. John proposed the committee submit a subsidy request to the Fair Foundation for the difference. John discussed the freight allocation of \$2,000. The committee will review options and make a recommendation to the Fair Board. Ryan said the increase should help manage entry control. Debbie proposed charging participants what it costs the DCF&R. The discussion is to be continued at the March meeting.

Stock Show Dinner Recap- John and Debbie discussed the Stock Show Dinner. The dinner went well. Debbie mentioned the sponsorship would increase to \$1,500 from \$1,000 in 2025. John thanked Debbie for all her hard work coordinating the dinner.

MRC Sponsor Appreciation Dinner & Fundraiser- Debbie discussed the upcoming Miss Rodeo Colorado dinner at the Rodeo Hall of Fame. Debbie discussed Georgia's involvement with the DCF&R Royalty and was excited to support her. Debbie asked for donations of whiskey bottles from the committee. The fundraiser is on the 24th of February, and she asked the committee to attend if possible.

Other- Debbie notified the committee that Pendelton Whiskey has expressed interest in sponsorship. Debbie said RAM Rodeo is no longer and will open up doors

for Castle Rock Autoplex to provide other brands of trucks. Debbie confirmed that the Fair Foundation's Cowboy Ball is on May 11th. Deb Dilley said Lauren Heaten, former Miss Rodeo America, would like to participate in the Rodeo committee and help support the Rodeo as needed. Both Debbie and Deb said she was a hard worker and they look forward to her involvement.

Next Meeting: March 13, 2024

Comments:



DOUGLAS COUNTY FAIR BOARD- SHOW MANAGEMENT COMMITTEE MEETING

WEDNESDAY, FEBRUARY 7, 2024 AT 5:30 PM

KIRK HALL

MINUTES

Meeting

Attendance: Lindsay Griffith, Danny Talbert, Rochelle Weigel, Dawn Arnt, Winter Arnt, Sara Warren, Noah Van Bibber, Mercedes Glenn, Michelle Mannes, Hayden Schmidt, Rob Tkach, Pat Salazar, Katie Nagel, Dustin Nagel, Jenn Summervill, Rob Tkach, Ryan Potton, Brittany Sandell, Andrea Slattery, Angie White, Tori Checkal.

Staff Update:

Fairgrounds: None

CSU: The enrollment deadline is coming up on March 1st. Lots of exciting programs are planned for the year.

Competition Rule Updates: Hayden reported that the Competition Rules were approved at the January Fair Board meeting. Most everything discussed in Show Management was approved.

- He reminded everyone that animal release time was amended a few years ago to 3:30 pm; he wants to emphasize this so everyone knows the time in writing. Last year, the schedule did not match the CR, so this will be fixed this year.
- Release time was amended so that animals could be released the day after their show for properly nominated animals (State Fair or Aksarban).
- Market animals will not be able to scratch from any classes as soon as they enter the ring for the first class.
- Clarification that no ear tufts will be allowed in the fitting of lambs for the shows. This has been a huge topic in conversation, and through those conversations, that rule will stand unless the Colorado State Fair changes its rules to allow wool tufts at its competitions.
- The Swine Department had asked for the addition of a lightweight class. This has not been added for 2024.

Judge Update: Per the Competition Rule change, no judge names will be released ahead of Fair this year. The 2024 Judge Agreement also reads that the judges will not disclose that they will be judging at the Douglas County Fair & Rodeo.

Superintendent Applications: These will be done via an online on the new website for 2024. They will also be advertised through the 4-H Blast of what positions are available. We are hoping to get new faces and volunteers in each department. As a reminder, all superintendents need to be a 4-H leader to become a superintendent. Michelle will send out an email when the applications are available on the new website.

Beef Tag-In Date: Beef Tag-In is currently advertised for March 9, however, it has always been the first weekend in March. With that being said, Hayden asked for feedback if March 2 would work better for all involved. As a reminder, it is not published that it will always be on the first Saturday of March. Asked for leader and Superintendent (Noah) to help to contact families to ensure all beef project families are aware of the change. The date change will also be advertised in 4-H Thursday Blast tomorrow.

Other: There is a scale at CALF if anyone needs to weigh their animals outside of official weigh-in and tag-in dates.

Danny – The CEO of his company would like to donate e-ID tags for County Fair. He would like to take this to Fair Board next week at the Fair Board meeting to implement for 2025. Eventually, it would be cool to have e-ID tags for all animals, but he would like to start small with beef in 2025 and maybe move toward all animals a few years after. There are a lot of cool customization options for the tags. This could be a very good educational tool for kids within 4-H. It could be used for carcass contests after the animals have been harvested. Hayden agreed that this is a very neat opportunity and that we need to think the long-term about how these will be paid for in the future if not sponsored. It might be a great idea to start with sheep and try it in the sheep department as they are the ones that are hardest to ID. Danny will research some of the other animals and what it looks like for those species. Mercedes suggested allowing a certain number of tags (limit in CR per species) for free, and then any additional tags would need to be paid for by the exhibitor.

Shooting Sports: Tyler informed everyone that the Shotgun portion of County Shoot will now be at Colorado Clays instead of Pikes Peak Gun Club.

Next Meeting: March - Individual Superintendent Meetings – Michelle will send a doodle poll out next week for everyone for sign-ups.

Comments: