



**DOUGLAS COUNTY FAIR BOARD  
THURSDAY, SEPTEMBER 21, 2023  
EVENTS CENTER  
AGENDA**

**6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE**

**Public Meeting**

**Public Comment**

**Approval of Last Meeting Minutes**

**Treasurer's Report**

**Consent Agenda**

**Entertainment**

- The committee felt the bubble show, tower, and magician were not a valuable investment and will not ask to return in 2024
- Zach discussed the changes the BOCC requested for Farm to Table 2024. The BOCC has requested a traditional brunch menu and an earlier start time. Farm to Table also needs to be a net 0 event
- Sarah to delegate tasks to the committee to begin researching and receiving quotes for new entertainment in 2024

**Guest Services**

- The committee received positive feedback from volunteers about the culture and friendliness of the Fair & Rodeo
- The committee felt Offero was easy to use for users and a survey for volunteer feedback was emailed
- The committee discussed the opportunity to offer a virtual orientation in 2024 and to schedule the volunteer orientation closer to the Fair & Rodeo
- Rodeo recommended that the guest services committee own Mutton' Bustin moving forward

**Marketing**

- The committee felt Versatility did not meet the goals presented in scope and recommended the bid go out again for 2024
- The 2024 poster was discussed, and the committee to present ideas at the November meeting
- The committee would like the sponsorship brochure ready by January 1

- The 2023 souvenir program was profitable due to higher advertising prices and scaling back the page count in the book

**Rodeo**

- The committee received positive feedback about the rodeos, including the Exceptional Rodeo.
- The committee will investigate online entry options for Hometown Rodeo.
- The committee tabled the discussion of renewing contractors for the October meeting.

**Livestock Sale**

- The committee reviewed the pros and cons of the Livestock Sale.
- The committee recommended having IT Staff on call on Saturday after the sale to help with any reconciliation concerns.
- The committee wants quotes for hats, catering, and photographers.

**Show Management**

- No September meeting. The committee asked each Superintendent to fill out a survey to be discussed at the October meeting.

**Executive**

- The committee discussed pros and cons of the 2023 Fair & Rodeo.
- Reports from other groups

**Regular Agenda****Staff Report****Old Business****2023 Fair Debrief****New Business****Confirm Committee meeting days and Coordinator assignments****Volunteer Appreciation, emails, etc.****Other Business****Director Comments****Adjournment****Next Meeting: October 19, 2023**

**Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
  2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
  3. Public comment section is limited to ten minutes collectively.
  4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
  5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
  6. Clapping, cheering, booing and the like are not permitted at Board meetings.
  7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.
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**Mission Statement:** The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.



**DOUGLAS COUNTY FAIR BOARD**

**THURSDAY, AUGUST 17, 2023**

**KIRK HALL**

**MINUTES**

Dean Elliott- Chairperson called the Douglas County Fair Board meeting to order at 6:30 p.m. on August 17, 2023. The meeting was held in Kirk Hall. The Pledge of Allegiance was recited.

**Board Members Present:**

*Pat Candelaria*  
*Scott Candelaria*  
*Dean Elliott*  
*Sarah Fischer*  
*Tom Harris*  
*Wesley Jacobs*  
*Debbie Mills*  
*Dr. Phil Riesselman*  
*Lora Talbert*  
*Rob Tkach*  
*Gary Turner*  
*Lisa Turner*

**Associate Members Present:**

*Nick Candelaria*  
*James Jamison*  
*Dick Sabulsky*  
*Jean Sabulsky*  
*Lori Sorenson*  
*Ted Sorenson*  
*Chris Spyke*

**Other Guests Present:**

*Tori Checkal*  
*Cindy Duckworth*  
*Lisa Goudy*

**Staff Members Present:**

*Zach Burns*  
*Tim Hallmark*  
*Teresa Kutt*  
*Michelle Mannes*  
*Tori Thelen*

**Board Members Absent:**

*John Adams*  
*Jennifer Foss*  
*Arlie Gordon Jr*  
*Gabriel Ryan*  
*Pat Salazar*  
*Hayden Schmidt*  
*Pam Spradlin*

**Associate Members Absent:**

*Ben Alderton*  
*Matt Coyle*  
*Deb Dilley*  
*Josiah Fredericks*  
*John Holst*  
*Chayce Lutz*  
*Laura Martin*  
*Scott McHenry*  
*Kyle Moore*  
*Patti Russell*  
*Todd Spencer*

**6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE****Public Meeting**

**Public Comment:** No public comment.

**Approval of Last Meeting Minutes:** A few corrections to the minutes as follows: Scott Candelaria was present. The mock sale was held on July 12. Fair Foundation is increasing the financial benefit for each scholarship, not the number of animals awarded. Pat moved to approve the minutes with the amendments. Gary seconded. All approved.

**Treasurer's Report:** Wes briefly overviewed the expenses and revenue for the 2023 Fair & Rodeo. These are rough numbers as more revenue and expenses remain to be reported.

**Reports From Other Groups**

**FFA:** No representative present.

**4-H Youth Council:** Tori reported that no meeting was held this month.

**CSU Extension/4-H:** No representative present.

**Fair Foundation:** Cindy reported that the Fair Foundation was very happy with its location during the Fair. The Moore's chuck wagon brought many people in and made the Fair Foundation feel like they were a very included part of the Fair. They gave away 800 boot koozies and talked to many people about Fair Foundation and its mission. The Wall of Honor Ceremony also went very well and was well attended.

Cindy also reported that eight out of the nine grant animal recipients made the sale. The annual Ghost Town Hoedown is coming up in October, and the Foundation is planning for that event.

**Regular Agenda**

**Staff Report:** Zach introduced Teresa Kutt, the new Event Coordinator for Douglas County. He also told the board how impressed he was with the Fair, Fair Board, and staff. He appreciated everyone's willingness to show him around and the helpful information throughout the Fair.

Tim reported there is limited finalized information at this time regarding attendance, and more information will come in the next few weeks. He believes that the attendance maintained, if not exceeded, last year's.

Michelle reported that staff is working on wrapping things up after Fair.

Tori let the Board know that the Volunteer Appreciation event will be held on Wednesday, September 27, in Kirk Hall. The Committee is also sending out a survey to

all volunteers. If the Board has any changes or feedback, please get those back to her by 8/22/23.

Lisa gave preliminary numbers on ticketing sales, with 23,000 tickets sold totaling approximately \$350,000.

**Old Business:** None.

**New Business**

**Fair Review:** Dean asked everyone to briefly overview their thoughts on the 2023 Fair & Rodeo, with a more in-depth discussion coming in September. He also asked everyone to think about any additional budget items needed for the 2024 Fair.

James: James liked the flow of the Fair this year. In talking with the entertainers, they were impressed with how everyone, including the public, treated them while they were there. Everyone was incredibly friendly and welcoming.

Tom: Tom received five personal thank you cards after the Fair and read one aloud to the Board. The thank you note is a testament to everything we do with the Fair and how the community appreciates it.

Lora: Lora thought Work Day, the animal shows, and the Livestock Sale all went well. She had the chance to ride on the Kiefer Hitch for the first time, which was an incredibly memorable experience.

Lori: Lori was impressed by everyone and their willingness to welcome her and Ted into the group. Everything went well and was incredibly fun as both an Associate Member and a spectator. She stated how happy she is to be a part of the group.

Ted: Ted was able to help in several different areas this year and was very grateful for all the experiences. Everywhere he looked, people were having a great time.

Sarah: Sarah thought everything went well across the board.

Scott: Scott thanked the Staff for all their hard work. Over the last two years, the Fair Board has brought on a lot of great Associate Members who have stepped up to help and made a huge difference on the Board; he thanked them for their time and dedication. He also thanked Lisa and the ticketing team for their hard work.

Dean reminded everyone that there were no protests made during Fair this year. That is a testament to all involved to keep the barns and 4-H shows running smoothly.

Gary: Gary thanked the Staff for their preparation to ensure everything was ready to go and taken care of when needed. Everyone he has talked to has been happy and impressed with the Fair as a whole, and that speaks to everyone in the room.

Lisa Turner: Lisa thanked Dean for his drive and leadership of the Board. She echoed all the comments about the staff and facilities. She has not seen a facility this clean during any event she has attended. She liked being able to help with placings this year as it gave her an appreciation for a portion of Fair, she is not normally involved in.

Chris: This is the biggest and best event he has been a part of with everyone involved. He loves the opportunity the Fair gives him to be able to give back and help people. An older gentleman stopped and thanked him during the Fair for helping to put on such a great hometown event.

Nick: Nick echoed everyone's comments, especially how clean the grounds are.

Wes: Wes thought there was excellent attendance for the Fair and the sale this year. The food lines were much shorter than last year. As always, the staff is excellent to work with. Wes overheard Commissioner Laydon say he wasn't sure what we could do to make the Fair any better.

Rob: Rob thought that Work Day went smoothly this year, and everything was done quickly. The County was a great help in that. The changes for the Horse program went over well and attendance at the show was up this year due to more public on grounds the first weekend. The kids loved the buckles and key chains. The 4-H Barn Dance was also well attended and is a big hit in the barns. All County Staff was a great asset, including Maintenance and IT.

Debbie: There was great cooperation and preparation with all parties involved this year, making everything run smoothly. The stands were full for the Hometown Rodeo. Open Class entries and sponsorships were up this year too.

Pat: Pat enjoyed attending the Farm to Table Brunch this year and getting to interact with the public attending. She agreed with Lisa Turner that seeing a different side of the Fair was great by entering placings at the Livestock Shows. She also thought we had the best staff for the Livestock Sale, including the IT staff and volunteers. All reconciliation was done by 3 p.m. on Saturday. That is a new record!

Phil: Phil was very surprised at how well everything went this year and how easily things got done. Work Day went smoothly and the Sale was faster and better than ever. The Sale Committee had great volunteers this year and had the 2<sup>nd</sup> highest total at around \$592,000. He also thought that the load-out went smoothly and fast.

Dick: Dick thanked the staff for making everything run smoothly. The Volunteer Command Center was great, and everyone enjoyed a place to take a break when needed.

Jean: Jean gave kudos to Tori and Lisa for creating a welcoming team environment for all volunteers. Jean enjoyed attending the Farm to Table event and only heard good comments from attendees, including her son-in-law. Her son-in-law commented that it was wonderful to attend an event that takes you back to the roots of what America is all about.

Tori: Tori said everyone she spoke to was very happy with the Fair. It was a wild ride for her this year, but she was amazed to have the team we do and to feel like such a valuable part of that team.

Cindy: Cindy talked to many people at the Fair Foundation booth on the second weekend and was surprised by how many were first-time attendees to the Fair. She thought the Marketing for the Fair was great, and everyone worked together like a well-oiled machine. She volunteered at the Livestock Sale this year and registered six new buyers of kids who came up to them and made an impression on them before the sale.

Zach: Zach was very impressed by how smoothly animal load-in and load-out went. The teamwork to make such events happen is amazing.

Michelle: Michelle thanked the Show Management and Livestock Sale Committees for their hard work and dedication to making all the 4-H and Open Class activities happen during the Fair. Things go better and smoother every year, which is a testament to those involved. She is proud to be a part of the team and can't wait to see us all grow in the years to come.

Tim: Tim agreed with everyone who said taking placings was a great experience. He was able to experience such a big part of Fair that he had never had the chance to before. It puts things into perspective of why we do what we do. He had the chance to visit with attendees at the entrance gates and saw the excitement in the kid's eyes as they came into the Fair; that was very rewarding. Carnival sales were up this year, and the carnival vendor is interested in bringing two more rides next year. He agreed that the team grows stronger every year and cannot wait to see what the future holds!

Lisa: Lisa commended her team of volunteers and staff. Everyone said the grounds were clean, and we raised the bar this year. She was thankful to everyone as we took chances this year, and they paid off. She was thankful she could leave the ticket office this year and spend time around the grounds.

Dean: The Commissioner's support is amazing, and their engagement in Fair is a huge win. There are never enough good things to say about the staff as we rely on each other for a successful event. The cleanliness of the grounds and the cleaning staff this year was great. All the volunteers, some of whom we don't know,



greatly impact the Fair. Lincoln Rogers from the Fence Post asked to interview Dean, and he used a word he never uses, "ecstatic," but that is how he felt about Americana and the nostalgia we bring to the fairgoers. He has great pride in what we do and thanks everyone for their part in that.

**Date for September meeting:** Everyone agreed to keep the September Fair Board date on Thursday, September 21, 2023.

### **Other Business**

### **Director Comments**

**Adjournment at 7:36 PM.**

**Next Meeting: September 21, 2023 (Tentative)**

### **Rules for Citizen Engagement at Fair Board Meeting**

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**55250 - Fair 2023 Operating Budget  
Fairboard Summary**

Line Item. Subledger	Description	Approved BASE Budget	One Time & Supplemental Budget	2023 Actual Budget	YTD		YTD		% Remaining
					Expenditures	Anticipated	Expenditures	Anticipated	
<b>CHARGES FOR SERVICES</b>									
211400	A/P General	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!
344200	Facilities Use Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!
344300	Admissions Surcharge	(\$25,000.00)	\$0.00	(\$25,000.00)	(\$12,828.00)	\$0.00	(\$12,828.00)	\$0.00	48.69%
344301	Ticket Surcharge	(\$330,000.00)	\$0.00	(\$330,000.00)	(\$360,621.54)	\$0.00	(\$360,621.54)	\$0.00	-9.28%
344302	Vendor Surcharge	(\$50,000.00)	\$0.00	(\$50,000.00)	(\$29,361.04)	\$0.00	(\$29,361.04)	\$0.00	41.28%
344303	Participant Surcharge	(\$17,700.00)	\$0.00	(\$17,700.00)	(\$8,761.80)	\$0.00	(\$8,761.80)	\$0.00	50.50%
344304	Event Sponsorships	(\$240,000.00)	\$0.00	(\$240,000.00)	(\$207,726.98)	\$0.00	(\$207,726.98)	\$0.00	13.45%
344305	Event Commissions	(\$100,000.00)	\$0.00	(\$100,000.00)	(\$73,587.88)	\$0.00	(\$73,587.88)	\$0.00	26.41%
344401	Catering Fee	(\$80,000.00)	\$0.00	(\$80,000.00)	(\$93,101.71)	\$0.00	(\$93,101.71)	\$0.00	-16.38%
<b>MISCELLANEOUS REVENUES</b>									
383300	Contrib-Foundation/Estates	\$0.00	\$0.00	\$0.00	(\$45,000.00)	\$0.00	(\$45,000.00)	\$0.00	#DIV/0!
384500	Miscellaneous Revenues	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!
<b>PERSONNEL SERVICES</b>									
411100	Personnel Costs (Salary, OT, Benefits, Phone)	\$165,421.00	\$0.00	\$165,421.00	\$191,169.12	\$0.00	\$191,169.12	\$0.00	-15.57%
<b>ADMINISTRATION COMMITTEE</b>									
433400	Operating Supplies	\$25,000.00	\$0.00	\$25,000.00	\$8,265.35	\$0.00	\$8,265.35	\$0.00	66.94%
433500	Uniforms	\$2,000.00	\$0.00	\$2,000.00	\$6,054.55	\$0.00	\$6,054.55	\$0.00	-202.73%
443570	County Fair Services	\$58,000.00	\$40,000.00	\$98,000.00	\$97,669.03	\$150.00	\$97,819.03	\$150.00	0.18%
444300	Equipment Rental	\$17,400.00	\$0.00	\$17,400.00	\$67,251.47	\$3,336.83	\$70,582.30	\$3,336.83	-305.68%
444500	Software/Hardware Supp/Maintenance	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$2,000.00	\$0.00	100.00%
445200	Metro Area Meeting Expense	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$0.00	\$1,500.00	\$0.00	100.00%
445500	Catered Meal Services	\$7,500.00	\$0.00	\$7,500.00	\$5,740.55	\$2,500.00	(\$740.55)	\$2,500.00	-9.87%
<b>ADMINISTRATION COMMITTEE TOTAL</b>				<b>\$153,400.00</b>	<b>\$184,980.95</b>	<b>\$5,986.83</b>	<b>(\$37,567.78)</b>	<b>\$5,986.83</b>	<b>-24.49%</b>
<b>MARKETING COMMITTEE</b>									
433400	Operating Supplies	\$4,200.00	\$0.00	\$4,200.00	\$7,820.63	\$0.00	\$7,820.63	\$0.00	-86.21%
440100	Printing/Copying/Reports	\$20,300.00	\$0.00	\$20,300.00	\$8,540.48	\$0.00	\$8,540.48	\$0.00	57.93%
440200	Newspaper Notices/Advertising	\$41,000.00	\$0.00	\$41,000.00	\$62,994.08	\$0.00	\$62,994.08	\$0.00	-53.64%
443570	County Fair Services	\$12,000.00	\$0.00	\$12,000.00	\$17,782.55	\$100.00	(\$5,882.55)	\$100.00	-49.02%
445300	Travel Expense (445300)	\$1,500.00	\$0.00	\$1,500.00	\$2,378.44	\$0.00	(\$878.44)	\$0.00	-58.56%
445500	Catered Meal Services	\$2,900.00	\$0.00	\$2,900.00	\$1,926.22	\$0.00	\$973.78	\$0.00	33.58%
447850	Fair Awards (447850)	\$3,200.00	\$0.00	\$3,200.00	\$1,737.55	\$0.00	\$1,462.45	\$0.00	45.70%
<b>MARKETING COMMITTEE TOTAL</b>				<b>\$85,100.00</b>	<b>\$103,179.95</b>	<b>\$100.00</b>	<b>(\$18,179.95)</b>	<b>\$100.00</b>	<b>-21.36%</b>
<b>ENTERTAINMENT COMMITTEE</b>									
433400	Operating Supplies	\$15,000.00	\$0.00	\$15,000.00	\$10,194.58	\$0.00	\$4,805.42	\$0.00	32.04%
443570	County Fair Services	\$40,300.00	\$280,000.00	\$320,300.00	\$241,898.40	\$0.00	\$78,401.60	\$0.00	24.48%
<b>ENTERTAINMENT COMMITTEE TOTAL</b>				<b>\$335,300.00</b>	<b>\$252,092.98</b>	<b>\$0.00</b>	<b>\$83,207.02</b>	<b>\$0.00</b>	<b>24.82%</b>

**55250 - Fair 2023 Operating Budget  
Fairboard Summary**

Line Item, Subledger	Description	Approved BASE Budget		One Time & Supplemental		2023 Actual Budget		YTD Expenditures		YTD Anticipated		Remaining		% Remaining	
		Budget	Budget	Budget	Budget	Budget	Budget								
<b>RODEO COMMITTEE</b>															
433400	Operating Supplies		\$2,000.00	\$4,500.00	\$6,500.00	\$3,141.37	\$3,500.00	(\$141.37)	\$3,500.00						-2.17 %
443570	County Fair Services	\$85,000.00	\$18,000.00	\$38,000.00	\$123,000.00	\$106,267.81	\$800.00	\$15,932.19	\$800.00						12.95 %
444300	Equipment Rental	\$18,000.00	\$2,000.00	\$3,500.00	\$21,500.00	\$18,040.00	\$0.00	\$3,460.00	\$0.00						16.09 %
445300	Travel Expense (445300)	\$2,000.00	\$3,500.00	\$1,500.00	\$3,500.00	\$0.00	\$0.00	\$3,500.00	\$0.00						100.00 %
445500	Catered Meal Services	\$3,500.00	\$2,000.00	\$2,000.00	\$5,500.00	\$6,234.53	\$0.00	(\$734.53)	\$0.00						-13.36 %
447400	Judges	\$2,000.00	\$1,500.00	\$1,500.00	\$3,500.00	\$7,602.50	\$0.00	(\$4,102.50)	\$0.00						-117.21 %
447850	Fair Awards (447850)	\$58,500.00	\$26,000.00	\$26,000.00	\$84,500.00	\$99,040.65	\$0.00	(\$14,540.65)	\$0.00						-17.21 %
<b>RODEO COMMITTEE TOTAL</b>					<b>\$248,000.00</b>	<b>\$240,326.86</b>	<b>\$4,300.00</b>	<b>\$3,373.14</b>	<b>\$4,300.00</b>						<b>1.36 %</b>
<b>GUEST SERVICES COMMITTEE</b>															
433400	Operating Supplies	\$2,000.00	\$0.00	\$0.00	\$2,000.00	\$3,667.85	\$1,500.00	(\$3,167.85)	\$1,500.00						-158.39 %
433500	Uniforms	\$3,500.00	\$0.00	\$0.00	\$3,500.00	\$0.00	\$0.00	\$3,500.00	\$0.00						100.00 %
443570	County Fair Services	\$10,000.00	\$0.00	\$0.00	\$10,000.00	\$3,954.72	\$0.00	\$6,045.28	\$0.00						60.45 %
<b>GUEST SERVICES COMMITTEE TOTAL</b>					<b>\$15,500.00</b>	<b>\$7,622.57</b>	<b>\$1,500.00</b>	<b>\$6,377.43</b>	<b>\$1,500.00</b>						<b>41.14 %</b>
<b>LIVESTOCK SALE COMMITTEE</b>															
433400	Operating Supplies	\$7,000.00	\$0.00	\$0.00	\$7,000.00	\$5,049.19	\$1,842.80	\$108.01	\$1,842.80						1.54 %
440100	Printing/Copying/Reports	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$2,816.40	\$30.00	(\$1,846.40)	\$30.00						-184.64 %
443570	County Fair Services	\$2,500.00	\$0.00	\$0.00	\$2,500.00	\$4,584.97	\$0.00	(\$2,084.97)	\$0.00						-83.40 %
444300	Equipment Rental	\$9,800.00	\$0.00	\$0.00	\$9,800.00	\$0.00	\$0.00	\$9,800.00	\$0.00						100.00 %
445500	Catered Meal Services	\$7,000.00	\$0.00	\$0.00	\$7,000.00	\$8,113.83	\$0.00	(\$1,113.83)	\$0.00						-15.91 %
438500	C.A. Computer - Related	\$0.00	\$7,500.00	\$7,500.00	\$7,500.00	\$0.00	\$0.00	\$7,500.00	\$0.00						100.00 %
<b>LIVESTOCK SALE COMMITTEE TOTAL</b>					<b>\$34,800.00</b>	<b>\$20,564.39</b>	<b>\$1,872.80</b>	<b>\$12,362.81</b>	<b>\$1,872.80</b>						<b>35.53 %</b>
<b>SHOW MANAGEMENT COMMITTEE</b>															
433400	Operating Supplies	\$7,000.00	\$0.00	\$0.00	\$7,000.00	\$2,945.04	\$0.00	\$4,054.96	\$0.00						57.93 %
443570	County Fair Services	\$1,200.00	\$0.00	\$0.00	\$1,200.00	\$8,989.00	\$0.00	(\$7,789.00)	\$0.00						-649.08 %
445500	Catered Meal Services	\$2,000.00	\$0.00	\$0.00	\$2,000.00	\$1,752.81	\$0.00	\$247.19	\$0.00						12.36 %
447400	Judges	\$14,400.00	\$4,000.00	\$4,000.00	\$18,400.00	\$11,199.92	\$300.00	\$6,900.08	\$300.00						37.50 %
447850	Fair Awards (447850)	\$27,720.00	\$0.00	\$0.00	\$27,720.00	\$22,136.95	\$9,100.00	(\$3,516.95)	\$9,100.00						-12.69 %
474800	Capital Asset	\$0.00	\$70,000.00	\$70,000.00	\$70,000.00	\$0.00	\$70,000.00	\$0.00	\$70,000.00						0.00 %
<b>SHOW MANAGEMENT COMMITTEE TOTAL</b>					<b>\$126,320.00</b>	<b>\$47,023.72</b>	<b>\$79,400.00</b>	<b>(\$103.72)</b>	<b>\$79,400.00</b>						<b>-0.08 %</b>
<b>FIXED CHARGES (Personnel)</b>															
		\$165,421.00	\$0.00	\$0.00	\$165,421.00	\$191,169.12	\$0.00	(\$25,748.12)	\$0.00						-15.57 %
<b>OPERATING BUDGET</b>															
		\$519,920.00	\$478,500.00	\$478,500.00	\$998,420.00	\$855,791.42	\$93,159.63	\$49,468.95	\$93,159.63						4.95 %
<b>TOTAL PERSONNEL/OPERATIONS</b>															
		\$685,341.00	\$478,500.00	\$478,500.00	\$1,163,841.00	\$1,046,960.54	\$93,159.63	\$23,720.83	\$93,159.63						2.04 %

**55250 - Fair 2023 Operating Budget  
Fairboard Summary**

Line Item. Subledger	Description	Approved BASE Budget	One Time & Supplemental	2023 Actual Budget	YTD Expenditures	YTD Anticipated	Remaining	% Remaining
	REVENUE	(\$842,700.00)	\$0.00	(\$842,700.00)	(\$830,988.05)	\$0.00	(\$11,711.95)	1.39%
9/20/2023	GRAND TOTAL FOR 55250 (PERSONNEL+OPERATIONS - REVENUE)	(\$157,359.00)	\$478,500.00	\$321,141.00	\$215,972.49	\$93,159.63	(\$35,452.78)	-11.03%



**DOUGLAS COUNTY FAIR BOARD- ENTERTAINMENT COMMITTEE MEETING**

**THURSDAY, SEPTEMBER 7th, 2023, AT 5:00 PM**

**ADMINISTRATIVE CONFERENCE ROOM**

**MINUTES**

**Meeting:**

**Attendance:** Sarah Fischer, Debbie Mills, Lisa Turner, Tori Thelen, Teresa Kutt and Zach Burns

**2023 Entertainment Feedback-** The entertainment committee agreed the magician, bubble show, and tower were not valuable entertainment acts. The cost for these acts was high and not highly attended. Tori discussed new ideas for having a cost-effective bubble zone for kids that the committee can create. Positive feedback for the petting zoo, trapper, Safari Sam, Tres Amigos, photo booth, mechanical bull, and Barn Dance artist. The committee would like to see all these acts return. Tres Amigos prefers a dirt location but was happy with the main entrance. There were scheduling conflicts discussed with the Kirk Hall stage as well as the midway stage. Kirk Hall was underutilized, and the committee discussed alternative ideas to use Kirk Hall during the Fair & Rodeo. The committee prefers to see more bands and performances on the midway stage. There were complaints during the concert that the scissor lift was obstructing views of the show. Food vendors remained busy. The committee discussed the Knights, possibly requesting higher prices and removing competing food items for 2024. Food Vendors complained about their fees and said they can not compete with them. The committee would like to revisit bar locations for 2024. The carnival did well and was happy to participate in the 2023 Fair & Rodeo. David and the team mentioned how well the grounds were kept and how pleasant people were. Concerns about ride prices and no change were brought to the staff's attention. The committee hopes they will return in 2024, offering more rides.

**Farm to Table-** Zach discussed that the BOCC wants to see Farm to Table be a net 0 event. Farm to Table 2024 will be a proper brunch menu and begin earlier. The committee discussed a second smaller vendor tent to host the vendors so that the heat does not keep traffic from coming to visit the vendors. All agreed SALT did a great job, and the food was fantastic. Colorado Keys was hard to hear outside the tent. Hiring for music is unnecessary, but a playlist can be played inside the tent. The band should be inside the main tent if a music act is hired for 2024. Debbie and Sarah suggested having greeters or hosts to help seat attendees. The committee wants the tent to be used for a second event in 2024 and

utilized as an asset. Ideas for a second event were: beer garden, BINGO, corn hold competition, or VIP sponsorship hosted dinner. A variety of vendors, like custom hats, was discussed for 2024. Debbie recommended having all our yard games available at Farm to Table. The committee agreed that the Farm to Table brunch should remain at 250, and the tent was roomy and great for that number of people.

**2024 Entertainment Brainstorm-** The committee discussed ideas for entertainment in 2024. Some of the entertainment ideas were tractor pull, more musical acts on the midway stage, more interactive and walkaround entertainment, vintage farm equipment, balloons, acapella groups, ventriloquist, barnyard Olympics, RC car race, battle of the bands, Harmony Farms horses, juggler, and racing pigs.

**Committee Meeting Time-** The committee was happy with their meeting time of the second Wednesday of the month at 5:30 p.m.

**Other-** Debbie discussed bunting in the Barn Dance to simplify the setup. Todd with Wide Open Saloon is happy to sponsor for 2024 and has ideas for bands. The lighting was too bright in the barn dance; it needed to be more intimate, like a concert. Sarah suggested placing the photo booth in the barn dance with the mechanical bull. Debbie discussed the Fair & Rodeo's involvement with the Cattle Drive. She would like to see more participation in 2024. Debbie suggested starting the concert at 8:00 p.m. to allow for more presence and events following the Cattle Drive. Debbie talked about a possible cowboy poetry involving the Cattle Drive.

**Additional Items:**

**Next Meeting -** November 8th, 2023



**DOUGLAS COUNTY FAIR BOARD- GUEST SERVICES COMMITTEE MEETING**

**MONDAY, SEPTEMBER 11TH, 2023, AT 6:00 PM**

**ADMINISTRATIVE CONFERENCE ROOM**

**MINUTES**

**After Action Report-** Lisa discussed ticketing and volunteer services. Lisa and Tori consolidated shifts from 2022; plenty of volunteers were on the grounds in 2023. Reducing the volunteer shifts resulted in an attainable schedule. The committee said there was a lot of positive feedback about the flow and efficiency of getting through the lines during ticketed events. The elements and weather caused challenges with the ticket scanners. Lisa T. suggested covers to block the elements scanning at the arena. Stamping rodeo attendee's hands proved to be an efficient way to move lines. The committee recommended a new stamp daily for the rodeos and concert. Lisa discussed military appreciation day. Lisa suggested that grounds should remain free for all active and retired military. The committee will recommend that grounds, in addition to the rodeo, is free for active and retired military. Lisa discussed utilizing only one mobile ticket booth worked well. The county saved money by not paying any staff volunteers in 2023. Lisa recommended scanning tickets at the arena for the concert in 2024 since the grounds are free. In-person ticket sales during the fair was \$18,000 and we will continue to offer only limited cash windows in 2024. Ticket scamming websites were a challenge in 2023. Lisa recommended all of our marketing confirm our ticketing vendor and where to purchase tickets. Pat notified the committee of her conversation with the IAFE representative during fair. The IAFE representative asked Pat what the biggest obstacle of the fair is, and Pat answered real estate/land. The IAFE representative commented that most answer with volunteer recruitment and retention was impressed with our efforts in volunteer services. Gary discussed mutton bustin and recommended that guest services take over mutton bustin registration in 2024. The committee suggested using the mobile ticket booth for registration. Gary and Lisa feel the current registration works well, being shaded and out of the way of the fair congestion. Lisa will build additional volunteer shifts into the 2024 schedule on Offero. James discussed the positive culture of the 2023 Fair & Rodeo. James received many compliments about friendliness and safety. James suggested a better way to cool off the volunteers. Tori discussed filling the misting fans and that someone from the committee needs to own that job in 2024. James discussed that the entertainers felt the grounds were clean and they felt

taken care of. James recommended having a binder or print out regarding special events for volunteers to refer to when being asked questions by guests. Lisa recommended keeping a binder at the info booths as well as the command center. Scott would like to see official badges for all access guests and better recognize the VIP guests. Scott recommended the DCFR offer exclusive experiences for VIP's. Zach discussed the handholding related to Denver Metro (security) and parking. Zach recommended a committee member to be a liaison in addition to staff during the fair. Denver Metro and Douglas County had a debriefing meeting. The committee recommends the security schedule be printed for all. Denver Metro to always have a supervisor on sight and improve means of communication. The security staff is expected to be at their scheduled site 30 minutes prior to serve as a buffer in 2024. Scott discussed his concerns with security and his pocketknife, and it was addressed with Denver Metro.

**Offero-** The committee agreed that Offero worked well and was user-friendly. The volunteers seemed to navigate the site easily. Volunteers will only need to apply once and will be more familiar with the process in 2024. A survey was sent to volunteers, and Lisa will email the results to the committee.

**Recruiting-** Gary asked the committee to develop new ways to recruit volunteers to discuss at the next meeting. Guest services utilized the senior center newsletter in 2023 and the Farmer's Markets. Lisa suggested reaching out to more retirement communities. Tori suggested using the birthday function off Offero for birthday cards. Lisa suggested a holiday card to be emailed to all current volunteers.

**Volunteer Appreciation Night-** Gary reminded the committee that the Volunteer Appreciation Reception is on 9/27 at 6:00 p.m. The RSVP's are due by Friday, September 15<sup>th</sup>. Tori notified the committee there were currently 62 RSVP's.

**Training-** Gary suggested we do a webinar or online recorded orientation/training in 2024. The committee recommends that the volunteer orientations occur closer to the fair so that people retain more information.

**Other-** Mutton Bustin is a profitable event for the fair. The committee recommended allowing the mutton bustin families to sit in the stands near the eagle's nest. Families were upset when the rodeo was sold out, and they could not watch their child participate in mutton bustin. Tori shared that Teresa would be the new coordinator for Guest Services effective November.

**Next Meeting:** Monday, November 13th, 2023





**DOUGLAS COUNTY FAIR BOARD- MARKETING COMMITTEE MEETING**

**MONDAY, SEPTEMBER 11th, 2023, 5:00 PM**

**FAIRGROUNDS ADMINISTRATIVE CONFERENCE ROOM**

**MINUTES**

**2023 Fair Marketing Debrief-** Pam discussed the success of the 2023 Souvenir program. The remaining programs were given to the local trolley driver for distribution. The coupons extended the shelf life of the program. The committee wants to continue incorporating coupons. The advertisement options were increased in 2023 resulting in a profitable program. Pam is asking for support within the committee for the 2024 program. Pam suggested we focus more on distribution in 2024. The schedule in the program needs to be labeled tentative due to the fluid nature of the Fair & Rodeo schedule. Scott discussed the road signs. There are newly identified locations on the 83 and 86 for 2024. The committee would like to see the road signs deployed in more locations and earlier. The committee agreed that the farmers markets were a great marketing tool and wishes to continue collaborating with all of the committees for public awareness and education on the Fair & Rodeo. Pam discussed the efforts of marketing when it came to the concert. The committee recommends improving marketing efforts regarding the concert. Scott discussed the Fence Post Summer Fair edition. The committee wants to continue to prioritize the Fence Post Ad moving forward and was disappointed the Fair & Rodeo was not present in 2023. The drone show received positive feedback from the committee. Zach mentioned the BOCC is looking into opportunities to continue the drone show in future fairs. Cynthia mentioned that the creative arts video was supposed to be looping in Kirk Hall and it was not. Pat discussed the success of open class. There were 121 new exhibitors in 2023. Tori and Zach confirmed that sponsorship revenue increased nearly 20% from 2022. Pat addressed concerns with sponsorship levels. Pat would like to have a copy of the "What you get" handout so she is well-versed in speaking to potential sponsors. The committee felt the pocket schedules were a great tool to hand out. Scott asked for confirmation of where he can receive the brochures to pass out for creative arts etc. Marketplace feedback from vendors was mixed. Vendors feel there needs to be more shopping and desire the events center to be the main entrance. Debbie suggested a few booths relocate to Kirk Hall. Marketplace to be discussed further at the November meeting.

**Versatility-** The committee agreed that Versatility's efforts fell short, and the goals of the scope were not met. The marketing committee feels confident they can successfully run campaigns collaborating with Wendy's team. Zach notified the committee there will be an RFP placed for a new digital marketing vendor but the county can decide to not hire one if that is what is best.

**Marketing promos-** Debbie mentioned continuing the coffee sleeves and felt the 10,000 was perfect. Scott would like to continue ordering the lapel pins. Debbie and Tom discussed the ChapSticks being a great promo item. Tori to replenish the ChapSticks for 2024. The remaining ChapSticks to be passed out at Castle Rock Star Lighting. Debbie suggested doing a bookmark contest for kids and provided a sample for the library.

**2024 Poster Design-** The committee discussed continuing the watercolor poster theme for 2024—the committee to bring ideas to the November meeting. Debbie suggested a view from the livestock pavilion, or the rodeo stands. The committee would like to have posters printed and distributed earlier in 2024.

**New Ideas-** Tom is working on a perspective sponsorship with the Dumb Friends League and the Harmony Equine Center. Debbie suggested we offer the performance platform as a VIP rental opportunity on Friday night.

**Focus for 2024-** Debbie suggested the 2024 Sponsorship Brochure be ready earlier to disperse in January. Open class would like to focus marketing efforts on canning and home arts in 2024. Pat requested additional displays for growing areas like photography. The committee requested the QR codes be updated to be handed out at the Star Lighting and the NWSS. Tori to confirm that the link will continue to load the website since IT is switching from Saffire to the County web press.

**Next Meeting: Monday, November 13th, 2023**



**DOUGLAS COUNTY FAIR BOARD- RODEO COMMITTEE MEETING**

**WEDNESDAY, SEPTEMBER 6, 2023, AT 6:30 PM**

**JAMES R. SULLIVAN EVENTS CENTER CONFERENCE ROOMS**

**AGENDA**

**Meeting**

**Attendance:** Ryan Kennedey, Scott Candelaria, Deb Dilley, Debbie Mills, John Adams, Zach Burns, Teresa Kutt, Michelle Mannes, Dawn Marie Critton, Jennifer Foss, Sofia Foss

**Review past Rodeo**

**Hometown Rodeo:**

Debbie thought it was a great addition to have the drill team & sponsor flags this year.

Deb Dilley asked for better communication and would like a formal production meeting.

John relayed that the Hometown Rodeo Secretary, Brittany Jolly, commented on the barrels, poles, and hide race rules. She suggested adding: "must keep forward progress/forward motion"

Debbie will send Michelle updated rules for the Bob Thomas Memorial Scholarship to put in the rules.

Dawn shared that from the contestant's side, paper entries are hard. She asked if there was any way to expedite the process by taking entries online. Zach told the committee that the County will look into this again to see what we can do. Dawn will share contacts for other Counties and their online entry software.

Dawn also asked if the committee could lower entry fees and if there was a way to get sponsorships for the awards. She feels that the prize money barely covers the entry fees for the winners. John and Scott explained that as costs for cattle and everything go up, we must raise the entry fees. The committee aims to grow while

being self-sufficient, and with that comes costs. Jennifer also explained that we have many more events than most other Hometown Rodeos.

#### **Mutton Bustin:**

Debbie thought having fewer kids sign up helped the sheep. The event adds entertainment value, and she thinks it is good to go slow so people can enjoy it. The committee agreed that we need better signage and organization for registration.

Zach received a voicemail from someone who said we lied about their kids' weight in our favor. Debbie clarified that we use a digital scale with a large display so that the families can see the weight as the child is weighed.

Scott heard concerns that the buckles that were donated from Dairy Queen had a different year on them and that did not look good for the Fair.

#### **Exceptional Rodeo:**

Overall, everyone thought the event went well and was a great addition to the Fair that we should do again in 2024. There were 40 registered contestants, and everyone liked the drill team at the beginning of the event.

Debbie pointed out that we need to do something different for wheelchairs in the arena and possibly roll-pack a portion. Zach agreed and said Commissioner Laydon thought it was a little confusing about where the kids were to go when they were called down to the arena floor. He also thought it would be a good idea to recognize the contestants more. have an announcer to recognize the contestants more. Dawn suggested adding a section on the registration form for a bio so the crowd can get to know contestants.

#### **PRCA Youth Camp:**

Debbie thought that the new location in the warm-up arena worked better than previous locations. The Committee agreed and discussed advertising the Camp throughout Fair, during Hometown Rodeo and through the 4-H Blast. Jennifer attended the Youth Camp at the Weld County Fair and thought that ours was much more interactive for the kids.

#### **Hospitality:**

Debbie thought everything went well this year, except there was too much food on Saturday night due to more sponsors being invited to the VIP event. It helped to split up slack and was much easier to get food on two different days. To-go boxes were a great thing for our caliber of contestants as they come & go. The ticket office was a great space for Debbie to store all of her Hospitality supplies. Debbie will have dedicated individuals to take on Hospitality for 2024 to ensure everything runs smoothly.

**PRCA Rodeos:**

Everything went well. It was a great thing to have Slack broken up this year. John would propose breaking Slack up into three days for 2024. He also asked if it might be possible to use the Indoor Arena to tie up horses during the rodeos. Everyone loved the specialty act this year. Jennifer saw the act in Craig, CO, after our fair, and the crowd was not nearly as receptive to him there as at our rodeo.

**Discuss renewal of the following for recommendation to the Fair Board: TABLED TO OCTOBER MEETING**

**Vet contract for recommendation to Fair Board**

**Rodeo subcontractors (Stock Contractor, Video Board)**

**Hometown Rodeo subcontractors (Stock contractor, Announcer)**

**Discuss hometown rules, forms, and fees – Finalize recommendation in October:**

John asked everyone to bring recommendations to the October meeting.

**Stock Show contestant dinner**

**Rodeo All-Star**

**Mountain States Circuit Finals**

The Mountain States Circuit Finals are coming up October 20-21 in Loveland. DCFR sponsors one of the Roughstock jackets, so it would be great to support it.

**Next Meeting: Tentatively October 4, 2023**

**Comments:**



**DOUGLAS COUNTY FAIR BOARD- LIVESTOCK SALE COMMITTEE MEETING**

**WEDNESDAY, SEPTEMBER 13, 2023, AT 6:30 PM**

**FAIRGROUNDS ADMINISTRATION CONFERENCE ROOM**

**AGENDA**

**Meeting:**

**Attendance:** Zach Burns, Wes Jacobs, Nick Candelaria, Lori Sorenson, Pat Candelaria, Rob Tkach, Racquel Leadens, Chris Spyke, Michelle Mannes, Phil Riesselman, Ted Sorenson.

**2023 Sale Recap**

James: Pat read an email from James as he could not attend. James had positive feedback overall. He did hear from some families that they felt some kids did not reach their financial goals from the sale. He felt the buyer recognition was great and had a few ideas to improve the buyer recognition, including drink tickets and a giveaway halfway through. He also thought it would be a good idea to promote the sale at all rodeos leading up to the sale. Especially on the Friday night rodeo to have people stop by the sale after they leave the rodeo. A few kids also asked him if more could be done to market the sale and get more buyers to attend. Phil clarified that it is the responsibility of the kids to market themselves and bring their own buyers to the sale, but that they could talk to the Marketing Committee to help advertise the sale more.

Pat: We had a great group of volunteers this year, including those who helped reconcile the sale on Saturday. It was a record to get everything done by Saturday afternoon. That is something she would advocate for to have again next year. She thanked Rob for his help in making sure the Pavilion was set up correctly on sale night. We need to work on a few things with Fair Entry to ensure we can accurately print and pull reports for next year. She would also like to update the document that states everyone's responsibilities from before the sale to during and after.

Wes: Wes read his notes as well as notes from Leslie Candelaria. Specific departments, including rabbits and poultry, need to work on getting their results in the system sooner. This would help the sale committee to be able to publish the sale list sooner. We need to find a better way to record tag numbers in Fair Entry for the pen of three animals. It would also be great to have a banner at the Pavilion to welcome buyers to the sale. It would be great to have stickers that identify registered buyers so that the kids know who to talk to beforehand.

Racquel: A few things need to be addressed with Fair Entry, like Pat said, with reports and settings in the system to make reconciliation smoother. She heard complaints from buyers about security not letting them in the gate with pocket knives. Some individuals said they would like to know first and last-year exhibitors. Pat clarified that they used to do this, however, it looked as though it created favoritism to those kids.

Lori: She was thrilled to help out this year and was a great experience for her. She wondered if there was more advertising we could do for the sale such as targeted social media ads. She also had a few suggestions on how to make the clerking and reconciliation process easier.

Ted: He was also excited to participate in everything this year. He agreed that there were a few things to help with reconciliation and to have IT Staff on call for the Saturday reconciliation.

Phil: After the sale, he heard a few complaints about the auctioneers and ringmen. He would like to have an extra spotter/ringmen to help give breaks to those that are in the ring all night. Phil also thought we should slow down the ring add-ons to help alleviate mistakes in the ring.

**Fair Entry Issues:**

Michelle, Pat, and Racquel will schedule an upcoming meeting with Fair Entry to discuss issues that came up this year.

**2024 Hat & Polo Order:**

Nick will source samples of hats from IC Threads, with green being the main color with white, light green, or light gray.

**Review of Fair Task Spreadsheet:**

The Committee reviewed the Fair Task Spreadsheet to discuss any outstanding tasks to finish up for this year.

**Documentation Updates:**

Pat will work on updating documentation for processes for the entire sale with Rob and Phil.

**Rules Review:**

Michelle asked the committee to review the Sale rules by the next meeting.

**Thank You Note Process**

We will work on documentation for the thank you note process to add to either the Exhibitor Packet or Competition Rules.

**Additional Items:**

Pat will reach out to caterers to get three quotes. Michelle will reach out to MLH Photography for a 2024 quote. The Committee reviewed footage of the sale based on a concern they received from an individual.

**Next Meeting – October 4, 2023**



**DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING**

**THURSDAY, SEPTEMBER 14TH 2023 AT 6:30 PM**

**KIRK HALL**

**MINUTES**

**Attendance:** Dean Elliott, Debbie Mills, Phil Riesselman, Lora Talbert, Rob Tkach, John Adams, Sarah Fischer, Gary Turner, Tori Thelen, Teresa Kutt, Clay Gysin, Michelle Bartlett, and Zach Burns

**Meeting:**

**Discuss format for 2023 Fair and Rodeo review meeting-** Last year, each committee recognized areas of improvement and things that went well. Dean asked the committee if the format should remain the same. Dean requested everyone to email Dean their feedback by Tuesday, September 19<sup>th</sup>.

**Discuss Budget needs –** The budget for 2024 has been submitted by the County. Dean would like to know what the budget submittal looked like and requested to know what items were mirrored from the previous year. Dean discussed the Foundation's support of specific budget items in 2024. The Fair Foundation would like to donate more money to support the Fair & Rodeo. Wes read all of the one-time supplemental budget requests from 2023. Dean mentioned that the Fair Foundation meeting in October is when the Fair Board has to request the funds for 2024 Fair & Rodeo.

**Discuss committee assignments and meeting times-** Zach discussed committee responsibilities and the new format. Teresa will focus on marketing, while Tori will focus primarily on sponsorships and royalty. Dean asked Debbie if she would like to form a separate sponsorship committee, and she said there was no reason. Teresa would own Guest Services, admin, and marketing. Michelle would own Livestock Sale, Awards, and Show Management. Tori would own Marketing, Rodeo and Entertainment.

**Review emails, i.e., Volunteer event, etc.-** VIP reception RSVP reminder. There is a need for a volunteer master email list per committee (non-green shirts). We need to compile an email list for communication. Dean requested all committee chairs to compile their lists and send them to staff. Gary discussed using Offero as a resource for all volunteers to sign up. Admin could support this task. Rob suggested that the email lists be separated by committee. Tori discussed the RSVPs are currently standing at 70. John noted that we should recognize how many years the volunteers have been involved at Fair & Rodeo. John suggested that we ask all volunteers to stand at the volunteer reception and give recognition to the longest-standing volunteer.



**Other-** Phil asked about the master plan. Zach discussed the recent meeting with the architectural firm. The master plan is in the preliminary phases. The rough sketch was based on analysis and feedback from all groups interviewed. Zach discussed the master plan and presented that all buildings, except the events center, need reinventing and relocating. Dean asked that the Fair Board be involved before any phases are confirmed. Dean discussed the resolution, stating that George Teal is the liaison for the Fair Board. Dean asked the committee if he felt the topic should be addressed at Fair Board. The committee agreed it was essential to discuss. Dean read an appreciation letter written by Pat Salazar recognizing the volunteers. Dean would like to send a Thank You letter to all volunteers. Dean discussed how the Fair Board can recognize the volunteers who have been involved for many years. Rob suggested sorting the volunteer list by number of years and handing out certificates. Dean discussed the director positions that have terms expiring. Gary said his term is expiring, not Lisa's. The list needs correcting. Four director positions have upcoming expiring terms- Gary T, Tom H, Arlie G., and Pat C. Arlie had a conversation with Dean and has decided to step down from his director position. Arlie served 37 years as a Fair Board Director. Dean discussed the opportunity to recognize Arlie as an honorary lifetime member and get approval from the BOCC. The 4-H leaders council recommended increasing membership fees to \$60 from \$50. Twenty dollars of the membership dues go to Show Management if the child shows up at the Fair & Rodeo. Michelle confirmed that 2023 \$8400 went to Fair from the 4-H membership fees. Dean said a question was asked about where the \$20 goes if the 4-H child does not enter the Fair. Wes asked who initially supported the budget of the judge's ribbons before the County was involved. Michelle confirmed that the remaining \$30 goes to the state 4-H and Douglas County offices. Dean discussed his conversation with an individual who did not understand that the County funds the Fair & Rodeo. Dean mentioned the importance of the public understanding that the County funds and supports the fair, and Fair Board puts its best foot forward to make it a zero net event. Dean discussed the articles in the Fence Post and how well Lincoln captured the spirit and culture of the Fair & Rodeo.

**Guest Services-** No comment

**Entertainment-** No comment

**Rodeo-** No comment

**Show Management-** No comment

**Admin-** No comment

**Livestock Sale-** No comment

**Marketing-** No comment

**Next Meeting:**

Thursday, October 12th, 2023